



My Brother's Keeper Community Challenge
Milestone 6 – Reducing Violence and Providing a Second Chance

Agenda

Introduction

- MBK Webinar Overview
- Cradle-to-College-to-Career Approach
- Driving Systemic Change in Your Community
- Elements of Success

2

Milestone Overview

8

Build Understanding

- Engaging your Community Ecosystem
- Key Substantive Principles of Practice

9

Identify Leading Practices

- Evidence-Based Practices
- Programmatic Success in the Field

10

Take Action

- Turning Theory into Action: Institutional Resources

11

Wrap Up

12

Introduction

NOTE: The content included in this introductory section of the presentation was originally shared as part of the MBK Implementation Webinar hosted on December 18th, 2014.

MBK Webinar Overview

Through early January, MBK Community Challenge Milestone webinars will be conducted by TA Providers and Federal Agency Leaders. Each webinar will cover one milestone and you are invited to attend based on your community focus areas:

MBK Community Challenge Milestones

- 

1 Entering school ready to learn
- 

2 Reading at grade level by third grade
- 

3 Graduating from high school ready for college and career
- 

4 Completing post-secondary education or training
- 

5 Successfully entering the workforce
- 

6 Reducing youth violence and providing a second chance

Webinar Objectives

- **Introduce the communities to TA providers and resources available** through the MBK Community Challenge
- **Provide resources for continuing education around implementing milestones** for Mayors and Staffers
- **Enable sharing of leading practices** for community programming / lessons learned from local initiatives undertaken to date
- **Provide opportunity for Q&A** with webinar facilitators and discuss resources coming available through the MBK Community Challenge

Cradle-to-College-to-Career Approach

The disparities between children from poor families and those from non-poor families are significant and pervasive, but targeted, continuous intervention at multiple life stages has the potential to eliminate these disparities across the cradle-to-career continuum.¹



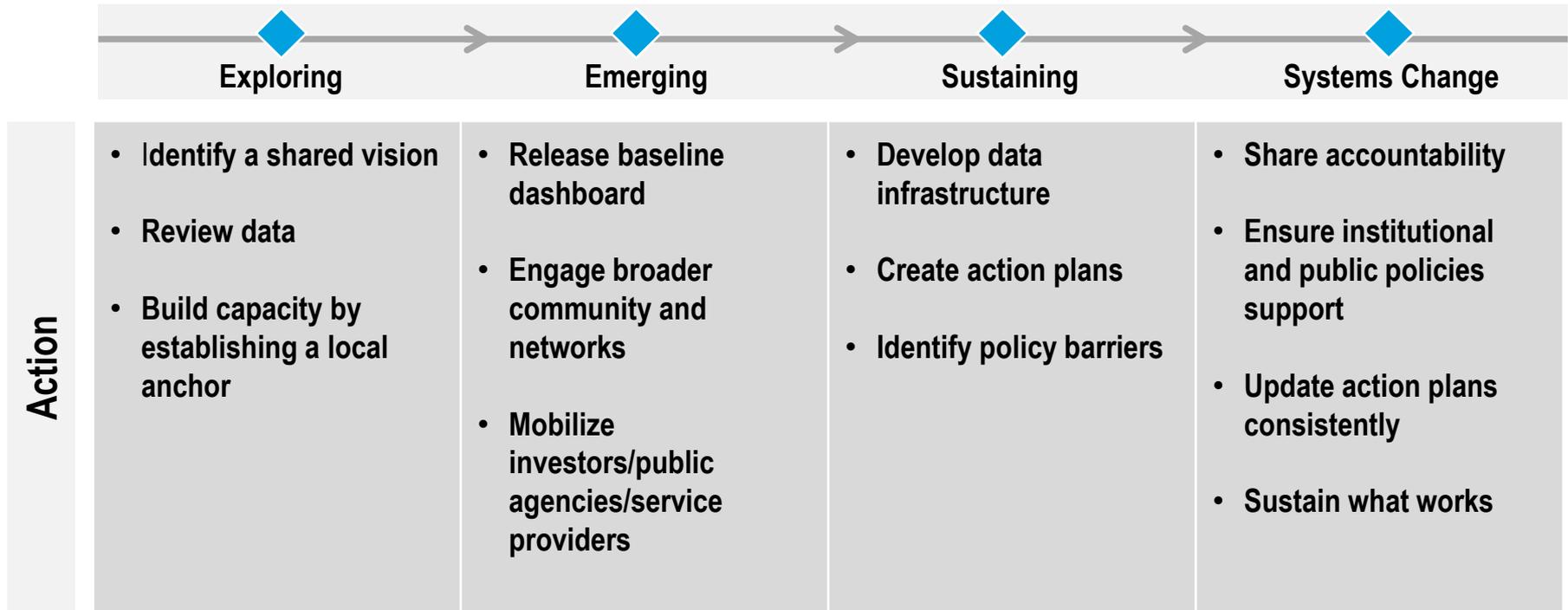
Key Principles for Developing Sustainable Approach²

1. Engage the Community 
2. Focus on Eliminating Locally Defined Disparities 
3. Develop a Culture of Continuous Improvement 
4. Leverage Existing Assets 

In order to effectively and sustainably implement a cradle-to-college-and-career approach it is important to understand the underlying key principles

Driving Systemic Change in Your Community³

Following your Local Action Summit, you are asked to review existing programs and policies related to MBK and establish a baseline understanding of where gaps and opportunities lie within your community. As you conduct this review, you can reference the below proven model to create a sustainable strategy for your community:



The review should include recommendations for action on your selected areas of focus, standards for tracking and sharing data across public agencies / community partners, and structural recommendations for institutionalizing the effort until goals are reached

Elements of Success

By incorporating some or all key elements of success into your design, you will drive systemic and sustainable change in your community, no matter the issue at hand.⁴ These elements of success include:

- 
- 1. Clear Goals**
 - 2. Emphasis on Place**
 - 3. Authentic Youth and Community Engagement**
 - 4. Committed Leadership**
 - 5. Support from Political Leaders**
 - 6. Engaging Local Intermediary Organizations**
 - 7. Leveraging Expertise of Organizations / Networks**
 - 8. Policy and Systems Reform**
 - 9. Strategic Use of Data**

MBK Milestone 6:

Reducing Violence and

Providing a Second Chance

Milestone Overview: Reducing Violence and Providing a Second Chance⁵

CHALLENGES

- Youth may fall victim to violence or experience an **interaction with the juvenile and criminal justice systems that permanently alters their trajectory for the worse**
- While crime has generally decreased across the US in recent years, **violence continues to plague many communities, and disproportionately affects communities of color**
- **Persons of color disproportionately have contact with law enforcement**, are overrepresented in all correctional settings, and face disparate treatment in the juvenile justice system
- **All of our criminal justice data needs to be improved** to help us better understand the underlying issues in this realm

OPPORTUNITIES

- **Reduce violence in high-risk communities** by integrating public health approaches
- **Encourage law enforcement and neighborhoods to work hand-in-hand**
- **Reform the juvenile and criminal justice systems** to keep youth and young adults on track
- **Eliminate unnecessary barriers to reentry** and encourage fair chance hiring options

All children should be safe from violent crime; and individuals who are confined should receive the education, training, and treatment needed to have a real second chance



Build Understanding: Engaging your Community Ecosystem and Key Principles

Engaging Your Community Ecosystem

A key next step toward driving change involves mapping your local community ecosystem, with a focus on engaging and connecting key stakeholders*, including:



*These key stakeholder groups are meant to serve as an illustrative sampling, to be validated and adapted as relevant to your specific community

Key Principles



The trust between law enforcement and the communities they serve can be strengthened through deliberate efforts to facilitate racial reconciliation, enhance procedural justice, and reduce implicit bias



The disproportionate contact of overrepresented youth with law enforcement and the juvenile and criminal justice systems can be reduced through improved policies and practices



Successful reentry programs are critical to addressing the many needs of and challenges faced by individuals released from prison, jail, or juvenile facilities

Identify Leading Practices: Evidence-Based Practices and Programmatic Success

Evidence-Based Practices

1

Group-Based Violence Intervention

2

Justice Reinvestment

3

Juvenile Detention Alternative Initiative (JDAI)

4

Models for Change Initiative

Programmatic Success in the Field

Neighborhood Opportunity Network (NeON)

– New York, NY

Network of community organizations, government agencies, local businesses, and community residents that aims to improve clients' outcomes and make communities safer and stronger. Initial outcomes reveal that six-month re-arrest rates are lower among NeON clients (25%) compared to individuals assigned to a traditional probation caseload (33%)



County Prisoner Reentry Program

– San Diego, CA

A comprehensive multiagency collaboration designed to assist, educate, treat addictions, and transition parolees into the community. The ultimate goal is to produce law-abiding and self-sufficient members of the community and enhance public safety.

Becoming a Man (B.A.M) – Chicago, IL

A dropout and violence prevention program for at-risk male students in grades 7-12. Results include reduced violent crime arrests by 44%; reduced weapons crime and vandalism by 36%, reduced the likelihood of attending school in a juvenile justice setting by 53%; and increased future graduation rates by 10-23%



By tailoring these evidence-based practices to your local context, you can help move the needle in your community

Take Action: Resources for Turning Theory in Action

Reduce Violence in High-Risk Communities by Integrating Public Health Approaches

Center for Disease Control's (CDC) STRYVE Online
<http://www.cdc.gov/violenceprevention/STRYVE/index.html>



Encourage Law Enforcement and Neighborhoods to Work Hand-in-Hand

National Forum on Youth Violence Prevention Strategic Planning Toolkit for Communities
http://ojp.gov/fbnp/pdfs/forum_toolkit.pdf



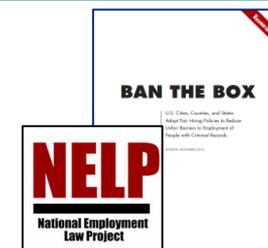
Reform the Juvenile and Criminal Justice Systems to Keep Youth and Young Adults on Track

Information Sharing to Support Juvenile Justice Reform
<http://www.modelsforchange.net/publications/647>



Eliminate Unnecessary Barriers to Reentry and Encourage Fair Chance Hiring Options

Ban the Box Guide
<http://www.nelp.org/page/-/SCLP/Ban-the-Box.Current.pdf?nocdn=1>



Note: These resources include information and examples from nongovernmental sources. These resources are provided for informational purposes only. Inclusion of nongovernmental information and resources does not indicate endorsement by the White House or the U.S. government of entities, their products or services, and the information contained at referenced sites does not necessarily reflect the official views of the U.S. government

Wrap Up

Thank you for reviewing the MBK Community Challenge Webinar presentation. For additional questions, please visit our website at www.mbkchallenge.org

MY BROTHER'S KEEPER *Community Challenge*

Note: MBK Community Action Resource Guides are a project of the National Convening Council, with support and technical assistance from the White House, Federal agencies, and external partner organizations including the National League of Cities, StriveTogether, United Way, PolicyLink, Urban Institute, and Deloitte

Appendix

Speaker Biographies



Dr. Michael McAfee is the Director of the Promise Neighborhoods Institute at PolicyLink where he partners with leaders in the US and abroad to improve the educational and developmental outcomes of children in some of the world's most distressed communities. He oversees the Institute's efforts to accelerate local leaders' ability to improve the well-being of children, build evidence on the implementation of cradle-to-career strategies, and scale and sustain the impact of Promise Neighborhoods. Prior to PolicyLink, he worked in the Community Planning and Development Division of the Chicago Regional Office of the U.S. Department of Housing and Urban Development.



Karol Mason, J.D., is the Assistant Attorney General for the Office of Justice Programs, where she oversees an annual budget of more than \$2 billion dedicated to supporting state, local, and tribal criminal justice agencies; an array of juvenile justice programs; a wide range of research, evaluation, and statistical efforts; and comprehensive services for crime victims. Previously, she served as Deputy Associate Attorney General, where she led Attorney General Holder's Defending Childhood Initiative, and helped create its Task Force on Children Exposed to Violence. Prior to her federal government service, Ms. Mason practiced law at the Atlanta law firm of Alston & Bird.



Brent Cohen is a Policy Advisor to the Assistant Attorney General for Justice Programs, where his portfolio includes promoting effective reentry policy, and making the criminal justice system more developmentally-responsive to young adults. Previously, he was the Director of Legislative and Government Affairs for the New York City Department of Probation where he helped spearhead numerous reforms, including the landmark "Close to Home" legislation which realigned the state's juvenile justice system. Brent was a 2013-2014 White House Fellow.