

MY BROTHER'S KEEPER
Community Challenge

White House National Convening

Thursday, February 12, 2015

Eisenhower Executive Office Building, Washington, D.C

My Brother's Keeper National Convening Agenda

Time	Topic / Agenda Item	Speaker(s)	Location
9:00 – 9:10 am	Opening Remarks	<ul style="list-style-type: none"> Valerie Jarrett (Senior Advisor to President Obama) 	
9:10 – 9:30 am	MBK Insights from the Attorney General	<ul style="list-style-type: none"> Attorney General Holder 	
9:30 – 9:45 am	Overview of the Day	<ul style="list-style-type: none"> Crystal Brown (Senior Director, Office of Cabinet Affairs) Michael Smith (Special Assistant to the President, MBK) 	
9:45 – 10:30 am	<p>The Power of What Works: Social Enterprises Focused on Evidence</p> <p>This diverse panel will discuss how to use evidence-based programming as a vehicle to drive sustainable change in your community, sharing examples of leading community-based practices operating on both a local and national scale</p>	<ul style="list-style-type: none"> Alisa Seewald (Chief of Staff, Year Up) Anne Williams-Isom (CEO, Harlem Children's Zone) Michael Lombardo (CEO, Reading Partners) <i>Moderator:</i> Jim Shelton (Former Deputy Secretary, Department of Education) 	
10:30 – 11:00 am	<p>Inspirational Break: Changing the Narrative</p> <p>PolicyLink CEO Angela Blackwell will share her perspective on the need for a fundamental shift in the way we talk about improving outcomes for boys and young men of color and other youth, highlighting our shared responsibility in focusing the conversation on how this population they can achieve their real-life aspirations in school, in their careers, and beyond to succeed in school, thrive as a family unit, develop sustaining careers, and be contributing members of society</p>	<ul style="list-style-type: none"> Angela Glover Blackwell (CEO, PolicyLink) 	South Court Auditorium
11:00 – 11:10 am --- Break			
11:10 – 11:15 am	Remarks	<ul style="list-style-type: none"> Cecilia Muñoz (Assistant to the President and Director of DPC) 	
11:15 am – 12:00 pm	<p>Youth Voice Matters: Building Bridges and Better Solutions through Effective Youth Engagement</p> <p>Aspen Institute Deputy Director Monique Miles will lead this vibrant panel in an open conversation about the extent to which community engagement can impact personal development, educational opportunities, and career success for all youth – featuring firsthand testimonials and experience-based examples from the panelists</p>	<ul style="list-style-type: none"> Daisee Francour (Oneida Indian Reservation of Wisconsin) Julius Robinson (Becoming a Man, Chicago, IL) Malachi Hernandez (Boston, MA) Taj Atkinson (Newark, NJ) Dorothy Stoneman (CEO, YouthBuild / Opportunity Youth Network) <i>Moderator:</i> Monique Miles (Deputy Director, Aspen Institute) 	
12:00 – 1:15 pm	<p>Lunch Roundtable Discussions: Deep Dive on MBK's Cradle-to-College and Career Milestones</p> <p>Subject Matter Experts representing several key Federal Agency Task Force Leads and external partner organizations will host informal conversations around each MBK Milestone area (organized by table), catering discussion topics to address your questions, comments, and concerns</p>	<ul style="list-style-type: none"> Milestone 1: J. Nadine Gracia (Dept. of Health and Human Services); Shantel Meek (Dept. of Health and Human Services); Eric Glaser (Outcome Measurement Director for Success, United Way Worldwide); Oscar Barbarin (Professor, Tulane University) Milestone 2: Grace Duran (Dept. of Education); Michael Yudin (Dept. of Education); Marielys Divanne (Senior Director, ReadNYC); Sanam Jorjani (Program Manager, Oakland Reads 2020) Milestone 3: Heather Rieman (Dept. of Education); Joaquin Tamayo (Dept. of Education); Thena Robinson Mock (Project Director, Advancement Project); Chet Hewitt (CEO, Sierra Health Foundation) Milestone 4: Isabel Soto (Dept. of Education); Mark Mitsui (Dept. of Education); Marissa Vasquez Urias (Postdoctoral Affiliate, San Diego State University); Luis Ponjuan (Associate Professor, Texas A&M University); Victor Saenz (Professor, University of Texas – Austin) Milestone 5: Laura MacDonald (Dept. of Labor); Robert Sainz (Assistant General Manager Operations, City of Los Angeles); Felipe Floresca (Senior Policy Advisor, Emerald Cities); Kisha Bird (Director, CLASP); Orlando Patterson (Professor, Harvard University) <p><i>*Milestone 6 continued on next page</i></p>	Room 428 Room 160 Room 210 Room 172 Room 230A Room 430ABC <i>(Room Assignments TBD)</i>

My Brother's Keeper National Convening Agenda, continued

Time	Topic / Agenda Item	Speaker(s)	Location
12:00 – 1:15 pm	<p>Lunch Roundtable Discussions: Deep Dive on MBK's Cradle-to-College and Career Milestones <i>(continued)</i></p> <p>Subject Matter Experts representing several key Federal Agency Task Force Leads and external partner organizations will host informal conversations around each MBK Milestone area (organized by table), catering discussion topics to address your questions, comments, and concerns</p>	<ul style="list-style-type: none"> • Milestone 6: Karol Mason (Dept. of Justice); Roy Austin, Jr. (Deputy Assistant to the President on Urban Affairs, Justice and Opportunity); Brent Cohen (Dept. of Justice); Georgina Peralta (Site Manager, W. Haywood Burns Institute); Joe Jones (CEO, Center for Urban Families); Marbre Stahly-Butts (Fellow, Center for Popular Democracy) 	(Room Assignments TBD)
1:15 – 2:00 pm	<p>Getting to the Grassroots: MBK Community Case Studies</p> <p>Select community leaders will share examples of local initiatives that have been especially impactful and effective, highlighting leading practices that other communities can adopt – including the critical relationships, process steps, challenges, and opportunities that defined their success</p>	<ul style="list-style-type: none"> • Introducer: Elias Alcantara (Associate Director, White House Office of Intergovernmental Affairs) • Mayor Steve Benjamin (Columbia, SC) • Commissioner Toni Carter (Ramsey County, MI) • Commissioner Evelyn Diaz (Chicago, IL) • Tribal Leader Aaron Payment (Sault Ste. Marie Tribe of Chippewe Indians) • Moderator: Jerry Abramson (Director, IGA) 	South Court Auditorium
2:00 – 3:00 pm	<p>All Hands on Deck: Partnering with Business and Foundations to Accelerate Success</p> <p>National Convening Council Co-Chair Joe Echevarria will lead this discussion of how Private Sector Companies and Philanthropies seek to support this mission-driven work as a strategy imperative, highlighting ways local communities can approach these organizations to continue the dialogue and share insights on key takeaways from past partnerships</p>	<ul style="list-style-type: none"> • Clotilde Perez-Bode Dedecker (CEO, Community Foundation for Greater Buffalo) • Dalila Wilson-Scott (Foundation President, JPMorgan Chase) • Lata Reddy (VP of Corporate Social Responsibility and President of the Prudential Foundation) • Patrick McCarthy (CEO, The Annie E. Casey Foundation) • Shawn Dove (CEO, Campaign for Black Male Achievement) • Moderator: Joe Echevarria (Co-Chair, NCC) 	
3:00 – 3:30 pm	<p>Strong Schools, Strong Kids: Partnering with Superintendents to Increase Opportunity and Achievement</p> <p>Michael Casserly will lead a discussion around the role of the Superintendents and their impact in your communities. Panelists will highlight opportunities to engage with Superintendents in relation to their work in supporting the MBK Milestones</p>	<ul style="list-style-type: none"> • Introducer: John King (Senior Advisor, Dept. of Education) • Stephen Green (Superintendent, Kansas City Public Schools) • Kaya Henderson (Chancellor, DC Public Schools) • Valeria Silva (Superintendent, St. Paul Public School District) • Moderator: Michael Casserly (Executive Director, Council of the Great City Schools) 	
3:30 – 4:45 pm	<p>Mini-Plenaries</p> <p>Attaining Results: Using Evidence and Data to Drive Measurable Impact Panel discussion on the importance of data and the role that it plays in measuring success in your community</p> <p>Spreading the Word: Strategies and Tips to Tell Your MBK Story Presentation on how to approach media and messaging, including ways to build awareness of MBK initiatives in your community and to navigate political challenges as they arise</p> <p>It Takes a Village: Understanding the Collective Impact Model Panel discussion explaining the Collective Impact model, outlining ways it has been used to drive systemic change in specific communities, including tactical examples and resources from the panelists</p>	<p>Attaining Results: Using Evidence and Data to Drive Measurable Impact</p> <ul style="list-style-type: none"> • Introducer: Rafael Lopez (Senior Policy Advisor, DPC / OSTP) • Melanie Hartzog (Executive Director, Children's Defense Fund – New York) • Sondra Samuels (CEO, Northside Achievement Zone) • Margaret Simms (Fellow and Director, Urban Institute) • Moderator: Frank Farrow (Director, Center for the Study of Social Policy) <p>Spreading the Word: Strategies and Tips to Tell Your MBK Story</p> <ul style="list-style-type: none"> • Daren Briscoe (Vice President, GMMB) • Addie Whisenant (Director of African American Media, White House Office of Communications) <p>It Takes a Village: Understanding the Collective Impact Model</p> <ul style="list-style-type: none"> • Introducer: Leon Andrews (Senior Fellow, NLC) • Frank Mirabal (Director of Collective Impact, City of Albuquerque) • Mauricio Torre (Director for Youth and Family Development, South Bay Community Services) • Charles West (Senior Manager, City of New Orleans) • Moderator: Parvathi Santhosh-Kumar (Associate Director, StriveTogether) 	<p>South Court Auditorium</p> <p>Room 208</p> <p>Room 476</p> <p>(Room Assignments TBD)</p>
4:45 – 5:00 pm	<p>Closing Remarks</p>	<ul style="list-style-type: none"> • Broderick Johnson (Assistant to the President and White House Cabinet Secretary) 	South Court Auditorium
5:00 – 7:00 pm	<p>Reception</p>		Indian Treaty Room

MBK Insights from the Attorney General: Speaker Background

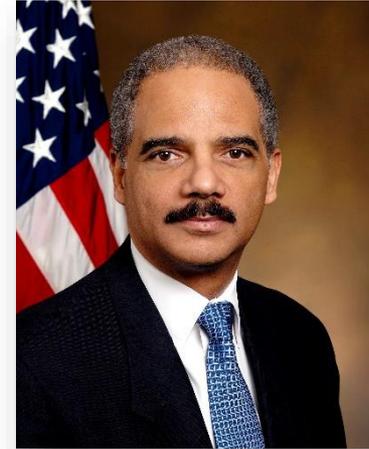
Attorney General Eric Holder (*Speaker*): On February 3, 2009, Attorney General Eric Holder, the first African American to hold this position, was sworn in as the 82nd Attorney General of the United States, by Vice President Joe Biden. President Barack Obama announced his intention to nominate Mr. Holder on December 1, 2008.

Prior to becoming Attorney General, Holder was a litigation partner at Covington & Burling LLP in Washington. Holder lives in Washington with his wife, Dr. Sharon Malone, a physician, and their three children.

Holder, a native of New York City, attended public schools there, graduating from Stuyvesant High School where he earned a Regents Scholarship. He attended Columbia College, majored in American History, and graduated in 1973. He then went on to Columbia Law, where he served as clerk at the NAACP Legal Defense Fund and the Department of Justice's Criminal Division, until graduating in 1976. Upon graduating, he moved to Washington and joined the Department of Justice as part of the Attorney General's Honors Program. Within that same year, he was assigned to the newly formed Public Integrity Section and was tasked to investigate and prosecute official corruption on the local, state, and Federal levels.

In 1988, Holder was nominated by President Reagan as an Associate Judge of the Superior Court of the District of Columbia. Additionally, in 1997, Holder was named by President Clinton as the Deputy Attorney General and served as U.S. Attorney for the District of Columbia.

For Holder, uplifting the nation's youth and men of color is not just a priority, it's a principled mission. Holder believes that as a result of the President's My Brother's Keeper Challenge, the country "will have more young men capable of serving in the armed forces or working to be police officers, teachers, lawyers, doctors. There will be greater numbers contributing in a positive way to our society, which has economic benefits and decreases the negative things. We will see kids who will focus on and value their education more, they will be less likely to be involved in the criminal justice system; have greater educational opportunities; they will feel better about themselves and that's something that cannot be discounted."



The Power of What Works: Moderator and Panelists Backgrounds

Jim Shelton (*Moderator*) is the Former Deputy Secretary of the U.S. Department of Education. In this role, he oversaw a broad range of management, policy, and program functions.

Previously, he served as Head of the Office of Innovation and Improvement within the Department, managing a portfolio that included most of the Department's competitive programs, such as the Investing in Innovation Fund (i3), Promise Neighborhoods, and others focused on teacher and leader quality, school choice, and learning technology.

Earlier in his career as the Program Director for Education at the Bill & Melinda Gates Foundation, Shelton managed portfolios ranging from \$2 to \$3 billion in non-profit investments targeting increased high school and college graduation rates.

Shelton has also been the East Coast lead for NewSchools Venture Fund and co-founded LearnNow, a school management company that later was acquired by Edison Schools.

Alisa Seewald (*Panelist*) serves as Year Up's Chief of Staff where she helps lead the organization in its mission to close the Opportunity Divide by empowering urban young adults to reach their full potential through professional careers and higher education. Year Up is a national workforce development organization operating in 15 cities across the country and currently training 2,700 students per year for middle-skilled jobs that meet the needs of America's leading corporations.

As Chief of Staff, Alisa manages the direction and focus of the Senior Executive Team, partners with the CEO to lead the priorities of the executive office, and sets the strategic direction for Year Up's National Board of Directors. Prior to Year Up, Alisa was selected to participate in the Education Pioneers Program where she served as an EP Fellow with Jumpstart, an early age education nonprofit. Alisa also worked as a consultant and fraud investigator in PricewaterhouseCooper's Advisory Services division. Alisa earned her BBA from the University of Michigan and MBA from Harvard Business School.

Anne Williams-Isom (*Panelist*) is the current CEO, and former COO, for the Harlem Children's Zone (HCZ) where she leads 2,100 employees and oversees their comprehensive pipeline of programs. HCZ is a non-profit organization focused on helping thousands of children and families and disrupting the cycle of generational poverty in Central Harlem through innovative and effective academic and community programs.

Ms. Williams-Isom found her calling to improve the lives of vulnerable children and families when she was still a child herself. Growing up with a single mother in Queens, New York, she witnessed firsthand the many challenges confronting children in struggling communities. She also learned that with the right support and opportunities, these same children have the potential to overcome those challenges and realize their ambitions.

Ms. Williams-Isom received a Bachelor's Degree in Political Science and Psychology from Fordham University. Soon after, she began working in the New York Police Department's Community Affairs Bureau in Brooklyn, New York. Working in Brooklyn in the 1980s, at the height of community policing, further fueled her commitment to social justice.

Michael Lombardo (*Panelist*) has served as CEO of Reading Partners since 2006. Under his leadership, the organization has grown from serving 6 schools in Silicon Valley to working with over 60 school districts nationwide. Reading Partners has been nationally recognized for its highly effective programs and is one of only a handful of organizations to receive multiple Social Innovation Fund awards from the US Federal government. Prior to Reading Partners, Michael held a number of senior positions at the University of California, Berkeley, including Director of Development and College Relations for the College of Letters and Science and Director of Scholarships for the Alumni Association.

Michael is a social-entrepreneur-in-residence at Stanford University and is a frequent speaker on subjects of education reform and nonprofit leadership. He has delivered addresses or spoken on panels for the Stanford Social Innovation Review, Harvard Graduate School of Education's EdCast series, Social Venture Partners International, Growth Philanthropy Network, and China-US Strategic Philanthropy at Beijing Normal University. He blogs on the *Huffington Post's* Impact section and has also published opinion pieces in the *Washington Post* and *Los Angeles Times*.

Inspirational Break: Speaker Background

Angela Glover Blackwell (*Speaker*) is the Founder and CEO of PolicyLink. She started PolicyLink in 1999 and continues to drive its mission of advancing economic and social equity. Under Ms. Blackwell's leadership, PolicyLink has become a leading voice in the movement to use public policy to improve access and opportunity for all low-income people and communities of color, particularly in the areas of health, housing, transportation, education, and infrastructure.

Prior to founding PolicyLink, Ms. Blackwell served as Senior Vice President at the Rockefeller Foundation, where she oversaw the Foundation's Domestic and Cultural Divisions. A lawyer by training, she gained national recognition as Founder of the Oakland (CA) Urban Strategies Council, where she pioneered new approaches to neighborhood revitalization. From 1977 to 1987, Blackwell was a partner at Public Advocates, a nationally known public interest law firm.

As a leading voice in the movement for equity in America, Blackwell is a frequent commentator for some of the nation's top news organizations, including *The New York Times*, *Huffington Post*, *Washington Post*, *Salon*, and *CNN*, and has appeared regularly on shows such as American Public Media's *Marketplace*, *The Tavis Smiley Show*, *Nightline*, and PBS's *Now*. Blackwell has also been a guest on the PBS series *Moyers & Company* and PBS's *NewsHour*. She appears in the sixth and final segment of the PBS six-part series *The African Americans: Many Rivers to Cross* with Henry Louis Gates, Jr., which aired in October and November, 2013.

Ms. Blackwell is the co-author of *Uncommon Common Ground: Race and America's Future* (W.W. Norton & Co., 2010), and contributed to *Ending Poverty in America: How to Restore the American Dream* (The New Press, 2007) and *The Covenant with Black America* (Third World Press, 2006). In 2013, Blackwell and PolicyLink collaborated with the Center for American Progress to write and release *All In Nation: An America that Works for All*. Angela earned a Bachelor's Degree from Howard University and a Law Degree from the University of California, Berkeley. She serves on numerous Boards and served as Co-Chair of the Task Force on Poverty for the Center for American Progress. Ms. Blackwell currently serves on The President's Advisory Commission on Educational Excellence for African Americans.



Youth Voice Matters: Moderator and Panelists Backgrounds

Cecilia Muñoz (*Remarks*) is the Assistant to the President and Director of the Domestic Policy Council, which coordinates the domestic policy-making process in the White House.

Prior to this role, Ms. Muñoz served as Deputy Assistant to the President and Director of Intergovernmental Affairs, where she oversaw the Obama Administration's relationships with state and local governments.

Before joining the Obama Administration, she served as Senior Vice President for the Office of Research, Advocacy, and Legislation at the National Council of La Raza (NCLR), the nation's largest Latino civil rights organization. In this role she supervised NCLR's policy staff covering a variety of issues of importance to Latinos, including civil rights, employment, poverty, farmworker issues, education, health, housing, and immigration. Her particular area of expertise is immigration policy, which she covered at NCLR for twenty years.

Monique Miles (*Moderator*) is the Deputy Director of the Aspen Forum for Community Solutions at the Aspen Institute. Prior to joining the Aspen Institute Miles was the Director of Postsecondary Achievement at the National Youth Employment Coalition (NYEC).

In her role at NYEC, Miles oversaw the Postsecondary Success Initiative, a three-year national pilot that supported ten Community Based Organizations (CBOs) across the country to design and implement postsecondary programming, in partnership with local institutions of higher learning, for students who were disconnected from education. The CBO and college partnerships were designed to reengage disconnected students through bridge programming, including the delivery of developmental education and social supports during the first year of college. In this role, Miles also developed and oversaw a strategic plan that included writing policy briefs, convening planning, data collection, and the delivery of technical assistance to programs across the country.

Taj Atkinson (*Panelist*) is an 18 year-old senior at Central High School from Newark, New Jersey. He has helped organize hundreds of his fellow students through new cultural initiatives like a bow-tie tradition on Wednesday and has helped strengthen relationships between law enforcement and young men in his community.

Atkinson was selected as one of two young men to address a group of over 200 of his fellow students during a forum on "Strengthening Relationships between Law Enforcement and Young Men". Additionally, Atkinson has been selected to speak as a panelist at the City of Newark's My Brother's Keeper Local Action Summit, which took place in January 2015.

Malachi Hernandez (*Panelist*) is a 16 year-old high school student at Boston Latin Academy and plans to graduate in 2016 and pursue a degree in Political Science or Criminal Justice.

Hernandez is a member of Boston's MBK Taskforce and the Mayor's Youth Council. He was born and raised in Uphams Corner, a predominantly Cape Verdean neighborhood in Boston, Massachusetts. From his early childhood, Hernandez can recall hearing gun shots sounding off extensively in his neighborhood. He also witnessed domestic violence growing up at home.

Hernandez is a talented artist and has performed as a singer within his community choir and local events. Additionally, he recently experienced once-in-a-lifetime opportunities to perform with famous artists such as Tony Dize, De La Ghetto, Temperamento and a remix to Daddy Yankee's 2005 hit "Rompe".

Hernandez considers his mother and grandmother as mentors; they see his strengths as well as his weaknesses and provide guidance every day. Hernandez is also advised by another mentor who helps guide him with school and positive decision-making.

Youth Voice Matters: Panelists Backgrounds (continued)

Daisee Francour (*Panelist*) was born and raised on the Oneida Indian Reservation of Wisconsin. Ms. Francour pursued higher education at the University of Wisconsin-Parkside where she earned her Bachelor's Degree in three and a half years with a double major in Criminal Justice and Sociology.

In her undergraduate career, she served as a student leader on campus where she served in a variety of positions in the Kappa Delta Chi Sorority, Incorporated Prospective Colony, and the First Nation's Association. These organizations allowed her to plan and implement service, social, fundraising, and cultural events within the campus community.

In addition, she received a research award from University of Wisconsin-Parkside for her research on the topic of "Comparisons of Student and Faculty Perceptions of Sense of Academic Entitlement." Additionally, Francour has also published research on the following topics, "Negative Stereotypes of Native Americans and the Effects on Native American Self-Perceptions" and "Program Analysis and Evaluation on After School-Programs". She intends to pursue a PhD within the disciplines of Criminology and Public Policy.

Her ultimate career objective is to implement an effective gang prevention and intervention program on her reservation that can be used as a model for other Native American communities.

Julius Robinson (*Panelist*) is a 17-year-old resident of Chicago's South Shore community. He is currently a senior at Hyde Park Career Academy and an active participant in Youth Guidance's "Becoming a Man" program (BAM).

As high school approached, Julius' teachers grew concerned about a shift in his behavior which included poor in-school conduct and a decline in his academic performance. "I was struggling," he recalls. "I tried to fit in with the wrong crowd. I was getting into trouble and sometimes I felt ready to give up."

Julius was referred to BAM, a program that provides in school social and emotional support and a safe space to voice concerns and find healthy ways to tackle challenges experiencing at home and in school. Two years ago, the President visited Julius' BAM group in Chicago.

Today, Julius is preparing for graduation and plans to attend college to study Digital Media. He is interested in becoming involved in his family's Real Estate business and giving back by mentoring other youth.

Dorothy Stoneman (*Panelist*) is the Founder and CEO of YouthBuild USA, Inc., which is the national support center for over 265 YouthBuild programs in the US and the sponsor of YouthBuild International.

Ms. Stoneman is a leader in advocating for youth engagement in civil society. She is Chairman of the National YouthBuild Coalition, with nearly 1,000 member organizations in 45 states, Washington D.C., and the Virgin Islands.

After joining the Civil Rights movement in 1964, Ms. Stoneman lived and worked for 24 years in Harlem, New York. As a leader committed to building momentum toward the elimination of poverty, Ms. Stoneman currently serves as an active member and leader in the Aspen Institute's Opportunity Youth Network, Voices for National Service, America's Promise, ServiceNation, America Forward, the National Advisory Board for Public Service at Harvard University, Emerald Cities Collaborative, and the Markle Initiative for America's Economic Future in a Networked World.

Additionally, she served on the Task Force to End Poverty at the Center for American Progress which issued a set of recommendations in 2007 regarding how to cut poverty in half in ten years.

Lunch Roundtable Discussions: MBK Milestone Federal Agency Task Forces Leaders and External Partners

Milestone 1: Entering School Ready to Learn

- **Agency Lead(s):** J. Nadine Gracia (Director of the Office of Minority Health, U.S. Department of Health and Human Services) and Shantel Meek (Policy Advisor on Early Childhood Development, U.S. Department of Health and Human Services)
- **Technical Assistance Partner(s):** Eric Glaser (Outcome Measurement Director for Success, United Way Worldwide) and Oscar Barbarin (Professor, Tulane University)

Milestone 2: Reading at Grade Level by Third Grade

- **Agency Lead(s):** Grace Duran (Project Officer, U.S. Department of Education) and Michael Yudin (Assistant Secretary for the OSERS, U.S. Department of Education)
- **Technical Assistance Partner(s):** Marielys Divanne (Senior Director, ReadNYC) and Sanam Jorjani (Program Manager, Oakland Reads 2020)

Milestone 3: Graduating High School Ready for College and Career

- **Agency Lead(s):** Heather Rieman (Chief of Staff in the Office of Elementary and Secondary Education, U.S. Department of Education) and Joaquin Tamayo (U.S. Department of Education)
- **Technical Assistance Partner(s):** Thena Robinson Mock (Project Director, Advancement Project) and Chet Hewitt (CEO, Sierra Health Foundation)

Milestone 4: Completing Post-Secondary Education or Training

- **Agency Lead(s):** Isabel Soto (Confidential Assistant in OCTAE, U.S. Department of Education) and Mark Mitsui (Deputy Assistant Secretary for Community Colleges in OCTAE, U.S. Department of Education)
- **Technical Assistance Partner(s):** Marissa Vasquez Urias (Postdoctoral Affiliate, San Diego State University), Luis Ponjuan (Associate Professor, Texas A&M University), and Victor Saenz (Professor, University of Texas – Austin)

Milestone 5: Successfully Entering the Workforce

- **Agency Lead(s):** Laura MacDonald (Senior Policy Advisor, Department of Labor)
- **Technical Assistance Partner(s):** Robert Sainz (Assistant General Manager Operations, City of Los Angeles), Felipe Floresca (Senior Policy Advisor, Emerald Cities), Kisha Bird (Director, CLASP), and Orlando Patterson (Professor, Harvard University)

Milestone 6: Reducing Violence and Providing a Second Chance

- **Agency Lead(s):** Karol Mason (Assistant Attorney General, U.S. Department of Justice), Roy Austin (Deputy Assistant to the President on Urban Affairs, Justice and Opportunity), and Brent Cohen (Advisor to the Assistant Attorney General, U.S. Department of Justice)
- **Technical Assistance Partner(s):** Georgina Peralta (Site Manager, W. Haywood Burns Institute), Marbre Stahly-Butts (Fellow, Center for Popular Democracy), and Joe Jones (CEO, Center for Urban Families)

Getting to the Grassroots: Moderator and Panelists Backgrounds

Jerry Abramson (*Moderator*) currently serves as Deputy Assistant to the President and Director of White House Office of Intergovernmental Affairs. In this role, Mr. Abramson oversees the Obama Administration's domestic agenda with state, city, county, and tribal elected officials across the country.

Mr. Abramson is the former Lieutenant Governor of Kentucky, having served alongside Governor Steve Beshear from 2011 until 2014.

Prior to entering state government, Abramson held the role of longest-serving Mayor of Louisville with 21 years of service. He served three terms as mayor of the old city of Louisville (1986-1999) and two terms as the first mayor of the consolidated city-county of Louisville Metro (2003-2010), earning the nickname "Mayor for Life."

Mayor Stephen Benjamin (*Panelist*) was elected Mayor of Columbia, South Carolina in April 2010 in a record turnout. He has worked very actively in community initiatives with numerous public and private organizations dating back to his years at the University of South Carolina where he served as President of the Student Government and as Student Bar Association President at the University of South Carolina School of Law.

Mayor Benjamin has continued that service through the present, serving on numerous boards for non-profit organizations such as the Columbia Urban League, Benedict College, the Greater Columbia Chamber of Commerce and as a Founding Board Member of the Eau Claire Promise Zone.

He also served as a founding member of "Choose Children First" and Chief Legal Counsel for Midlands Crimestoppers. In 1999, at age 29, Benjamin was appointed to Governor Jim Hodges' Cabinet as director of the state's second largest law enforcement agency, the Department of Probation, Parole, and Pardon Services.

Commissioner Evelyn Diaz (*Panelist*) was appointed by Mayor Rahm Emanuel in May 2011 to lead the city of Chicago's Department of Family and Support Services, which delivers social service programs to Chicagoans in need in the areas of children, youth, homelessness, domestic violence, aging, workforce development, and human services.

Before joining Mayor Emanuel's Cabinet, Commissioner Diaz was appointed Deputy Chief of Staff by former Mayor Richard M. Daley, serving as the mayor's liaison to the City's Human Capital Departments and overseeing initiatives related to poverty, jobs, and economic security.

Prior to working in the government sector, Commissioner Diaz was Associate Director of the Chicago Jobs Council where she oversaw financial, administrative, policy, and program operations and coordinated Opportunity Chicago, a \$23 million initiative to assist thousands of public housing residents gain employment.

Commissioner Diaz received her graduate degree from the University of Chicago's School of Social Service Administration and her undergraduate degree from the University of Notre Dame.

Getting to the Grassroots: Panelists Backgrounds (continued)

Tribal Leader Aaron Payment (*Panelist*) is serving in his second term as Chairperson of the Sault Ste. Marie Tribe of Chippewa Indians. With 42,000 members, his Tribe is the largest east of the Mississippi. He has served as a Tribal Council Member, Vice-Chairperson, and is now in his second four-year term as Chairperson. Chairperson Payment has been in tribal elective office for nearly 14 years. Prior to serving as Chairperson, he worked in higher education directly serving fellow Native Americans. He has also spent six summers coordinating the Michigan Anishnaabe Future Leaders youth training programs and 16 summers as a summer camp counselor for Upward Bound, a TRiO program which served up to 40% Native Americans. For over twenty years, he has provided annual training on Tribal Sovereignty & Government-to-Government relations to future Michigan legislators (16 current serving) through the Michigan Political Leadership Program which is housed out of Michigan State University.

Chairperson Payment is a high school drop-out who earned a G.E.D., Bachelor's Degree, Master's in Public Administration, and coursework for two additional Master's degrees in Education Administration and Education Specialist and completed his coursework and comprehensive exams toward a doctorate in Educational Leadership. He believes in giving back and affording other Native Americans and disadvantaged people opportunities to overcome adversity and the impacts of past United States Federal policy of forced assimilation.

Over the last year, Chairperson Payment has joined the fight to STOP SEQUESTRATION by raising awareness at all levels. One approach has been through the "It's a Trust Thing" campaign to remind Congress of the Federal Trust Responsibility to uphold the obligations contained in the treaties between the United States Government and tribes which provide for "health, education and social welfare for as long as the winds blow, grass grows, and rivers flow".

Chairperson Payment serves on the HHS Secretary Tribal Advisory Council, Health Research Advisory Counsel, Vice-President of M.A.S.T., Vice-Chair of the Inter-Tribal Council of Michigan, and as Vice for the National Congress of American Indians for the Mid-West region.

Commissioner Toni Carter (*Panelist*), elected by the voters of District 4 on March 15, 2005, is committed to efficient and effective county services, systems change efforts to eliminate disparities in outcomes for diverse populations, and raising grassroots awareness of government decision-making processes in Ramsey County.

The first African American ever elected as a County Commissioner in the state of Minnesota, in 2014 Commissioner Carter served as the elected President of the Association of Minnesota Counties (AMC). She is chair of the National Association of Counties (NACo) Human Services and Education Steering Committee, and co-chair of the MN Human Services Performance Council and Governor Dayton's Task Force on the Protection of Children. She also Co-Chairs Ramsey County's Juvenile Detention Alternatives (JDAI) Stakeholders' Committee, and is on the leadership teams of Ramsey County's Criminal Justice Coordinating Committee and Workforce Investment Board. Commissioner Carter is also actively engaged on school, community and intergovernmental partnerships for child safety, student achievement and youth development, and in regional collaboratives to end racial disparities in workforce participation.

Commissioner Carter was born in Bessemer, Alabama in 1954, and moved to Cleveland, Ohio with her parents and sister in 1959. She came to Minnesota in 1971 to attend Carleton College in Northfield, and worked as a systems engineer, communications and arts consultant, performing artist, and founding director of the non-profit ARTS-US. Having received her teaching certification from Concordia University-Saint Paul in 1999, Carter taught at Crosswinds Middle School in the East Metro Integration District from 1999 through 2006, and was elected to the Saint Paul Board of Education in 2001. She is married to retired Saint Paul Police Department Sergeant and Save Our Sons (SOS) founder Melvin Carter Jr. They have three children and 8 grandchildren.

All Hands on Deck: Partnering with Business and Foundations to Accelerate Success: Moderator and Panelists Backgrounds

Joe Echevarria (*Moderator*) is the recently retired CEO of Deloitte LLP, where his leadership responsibilities extended to approximately 70,000 professionals in nearly 90 U.S. cities and India.

He joined the Deloitte U.S. Firms in 1978 and since that time, he has held a wide range of leadership positions, including Chief Operating Officer. During his tenure as CEO, Echevarria chaired the U.S. Executive, was a member of the U.S. and Global Boards, the Deloitte Touche Tohmatsu Limited (DTTL) Executive, and chaired the Americas Executive.

Echevarria was recently named to the Board of Directors of Bank of New York Mellon. Echevarria frequently speaks to influential media such as CNBC, Fox Business, *The Wall Street Journal*, and Reuters about issues such as the U.S. Economy and business trends, professional services, and the audit profession. Actively engaged in Washington, D.C., Echevarria has been appointed by the President to be a member of the President's Private Export Council, President's Commission on Election Administration, and as Co-Chair with Magic Johnson on My Brother's Keeper.

Outside Deloitte, Echevarria balances career and family life with his wife, who works as a technology consultant for Bacardi, and their three children. Given his Hispanic roots, he is committed to helping others. He actively supports education programs, especially in the South Bronx neighborhood where he grew up as an inner city latch key child; and through community organizations such as the Orange Bowl Committee. He earned his Bachelor's Degree in Business Administration from the University of Miami.

Dalila Wilson-Scott (*Panelist*) is the Head of Global Philanthropy at JPMorgan Chase. She has worked with JPMorgan Chase for over 15 years, including nine years as a Philanthropic leader within the firm.

Previously, she was a Senior Project Manager in the Corporate Merger Office and a Senior Strategic Planning Director in the firm's consumer and commercial banking business. Wilson-Scott is a graduate of New York University.

She succeeds Bruce McNamer, who was instrumental in strengthening the firm's philanthropic strategy in communities around the world. Wilson-Scott also previously served on the Philanthropy New York Finance Committee.

Lata Reddy (*Panelist*) is Vice President and Head of Corporate Social Responsibility and President of The Prudential Foundation for Prudential Financial, Inc. She oversees the company's philanthropy, impact investments, corporate giving, and corporate engagement activities.

Reddy previously was an attorney in the Office for Civil Rights of the U.S. Department of Education and was Director of Finance and Legal Services at the Council for Educational Development and Research, in Washington, D.C.

Reddy has a Bachelor's Degree in Economics from the University of Michigan and a Law Degree from Emory University School of Law. Reddy serves on the Boards of Lead NJ and Living Cities and is an Aspen Institute Fellow.

All Hands on Deck: Partnering with Business and Foundations to Accelerate Success: Panelists Backgrounds (continued)

Shawn Dove (*Panelist*) serves as the CEO of the Campaign for Black Male Achievement (CBMA), a national membership organization designed to ensure the growth, sustainability and impact of leaders and organizations committed to improving the life outcomes of black men and boys in America. In 2015 Dove spun off CBMA from the Open Society Foundations (OSF) into an independent entity. He joined OSF in 2008 to launch and lead CBMA, which evolved into the largest national philanthropic initiative focusing on eliminating the barriers that black men and boys face with realizing their full potential.

Dove has demonstrated catalytic leadership in helping to establish and develop the field of black male achievement, including the creation of several innovative field-building strategies, including serving as a lead organizer of the Executives' Alliance to Expand Opportunities for Boys & Young Men of Color, brokering a partnership between Open Society Foundations, Bloomberg Philanthropies and the City of New York to launch the Young Men's Initiative, creating the nation's first-ever black male achievement fellowship for social entrepreneurs in partnership with Echoing Green and seeding Cities United, a national strategy that facilitates partnerships between mayors, municipal leaders and community-based organizations to eliminate violent deaths of black men and boys in over 50 cities.

Patrick McCarthy (*Panelist*) joined the Annie E. Casey Foundation in 1994 to manage its Mental Health Initiative for Urban Children, a five-year, \$20 million effort to provide high-quality community-based mental health services for children in four high-poverty communities.

Throughout his tenure, he has led efforts to improve human services practices and policies to boost positive results for the nation's most vulnerable kids and families. He held positions of increasing responsibility before being appointed the president of the Foundation, replacing Doug Nelson in 2010.

Before joining the Foundation, Dr. McCarthy held positions ranging from psychiatric social worker and head of a school for youth with emotional and behavioral challenges to university professor and division director at the Delaware Department of Services for Children, Youth and their Families. He holds a master's degree in social work from the University of Pennsylvania and a Ph.D. from the Bryn Mawr College Graduate School of Social Work and Social Research.

Clotilde Perez-Bode Dedecker (*Panelist*) is President and CEO of the Community Foundation for Greater Buffalo. She has been with the Foundation for 10 years working to advance a vision of a thriving and inclusive region with opportunity for all. She has led numerous public/private sector collaborations focused on systemic change. These efforts have addressed critical challenges such as school readiness, lead-poisoning prevention, safety for victims of domestic violence and racial equity. Most recently, Clotilde brokered the Say Yes Buffalo initiative, an unprecedented cross-sector partnership which embraces cradle to career strategies focused on increasing post-secondary completion rates for urban youth. She is the Founder of the Literacy Funders Network, a national coalition of foundations dedicated to improving literacy in America.

Other service highlights include a White House appointment to the President's Council on Service and Civic Participation, U.S. Committee Co-Chair of the United Nations International Year of the Volunteer, NY State Attorney General Leadership Council for Nonprofit Revitalization and president of the Association of Junior Leagues International. Her current board service includes The Foundation Center, CFLeads and The Global Fund for Community Foundations.

Clotilde's work has been recognized by many including the Points of Light Foundation, the Governor's Award for Service and the President's Award for Service. She holds a Master's Degree in Education from the State University of New York at Buffalo and is a naturalized U.S. citizen, native of Cuba.

Strong Schools, Strong Kids: Moderator and Panelists Backgrounds

John King (*Introducer*) is a Senior Advisor at the Department of Education. Mr. King is the first African-American and Puerto Rican to hold the Education Commissioner's Office in New York. As a leader of ambitious education change in New York State, Mr. King brings a lifelong record of commitment to improving education for all students, especially for the most vulnerable.

Mr. King, a former Social Studies teacher, who was named New York's Education Chief in 2011, has overseen a number of key initiatives that have transformed teaching and learning across the state. He led the transition to rigorous academic standards that prepared students for college, careers, and life, and expanded career and technical education by creating multiple pathways to high school graduation that give students more opportunities to pursue their passions.

In addition, Mr. King focused intensely on teacher professional development and preparation in partnership with the New York Board of Regents and led the development of EngageNY.org, a website featuring resources for educators and highlighting best practices across the state.

He also oversaw the state's successful bid for a \$700 million Race to the Top grant to support education innovation across the state.

Michael Casserly (*Moderator*) has served as Executive Director of the Council of the Great City Schools since January 1992. Mr. Casserly also served as the organization's Director of Legislation and Research for 15 years before assuming his current position.

As Head of the Urban School Group, Mr. Casserly unified big city schools nationwide around a vision of reform and improvement, launched an aggressive research program on trends in urban education, convened the first Education Summit of Big City Mayors and Superintendents, led the nation's largest urban school districts to volunteer for the National Assessment of Educational Progress (NAEP), led the first national study of common practices among the nation's fastest improving urban school districts, and launched national task forces on achievement gaps, leadership and governance, finance, professional development, and bilingual education.

He is currently spearheading efforts to boost academic performance in the nation's big city schools; strengthening management and operations; challenging inequitable state financing systems; and improving the public's image of urban education.

He is a U.S. Army veteran, and holds a PhD from the University of Maryland and Bachelor's Degree from Villanova University.

Strong Schools, Strong Kids: Panelists Backgrounds (continued)

Valeria Silva (*Panelist*) took the helm at Saint Paul Public Schools (SPPS) in 2009, following 25 years as an educator and administrator both in SPPS (Chief Academic Officer; Director of English Language Learner Programs; Principal at Adams Spanish Immersion School; Assistant Principal at Dayton's Bluff Elementary; and Coordinator of Spanish Immersion Program/Curriculum) and the Minnesota Department of Education.

She recently graduated from the prestigious Broad Superintendents Academy. Superintendent Silva believes fervently in closing the achievement gap. In January 2011 she directed her administrators to implement the most revolutionary changes in achievement, alignment and sustainability seen within SPPS in the last 40 years.

The "Strong Schools, Strong Communities" strategic plan is moving forward to eliminate the achievement gap and ensure that all students achieve at higher levels. Forging key strategic relationships is a high priority for the Superintendent, who has strengthened ties with non-profit community partners, corporate and business partners, major funders, and government—particularly St. Paul Mayor Chris Coleman. Superintendent Silva works closely with the Mayor on his Education Leadership Team and helped design and implement the Sprockets initiative for out-of-school-time.

Stephen Green (*Panelist*) was named Superintendent of Schools of Kansas City Public Schools by a unanimous vote of the Board of Directors in April 2012. At that time, KCPS was unaccredited by the state of Missouri. Under Green's leadership, KCPS earned 92.5 points towards the state of Missouri's school achievement standards in 2014. That was 8.5 points more than the what the school district earned in 2013, and a 54.5-point leap from the 2012 results. In August 2014, Missouri's Board of Education recognized the gains made by the school district by granting KCPS provisional accreditation. Green received a Bachelor of Science in English Literature and Composition and a Master of Arts in English Literature from Ball State University and his Principal's Certification from Butler University. He received a Doctorate Degree from Indiana University in 1995 with two majors: Curriculum and Instruction and Education Administration; and an honorary doctorate from Northwest Missouri State University.

Green is the former President and CEO of Kauffman Scholars, Inc., an access and graduation program aimed significantly at increasing the number of college graduates from Kansas City's urban schools. Before joining Kauffman Scholars, Green was the Superintendent of Community School District #28 and a Local Instructional Superintendent in Region 3 for the New York City Board of Education.

Kaya Henderson (*Panelist*) is the Chancellor of DC Public Schools. Ms. Henderson received her Bachelor's Degree in International Relations and her Master of Arts in Leadership both from Georgetown University.

Her education career began as a middle school Spanish teacher in the South Bronx. After serving as a teacher, Ms. Henderson went on to work as a recruiter, national Admissions Director, and DC Executive Director for Teach for America.

In 2000, Ms. Henderson began her work with The New Teacher Project, where she became the Vice President for Strategic Partnerships. She came to DCPS as Deputy Chancellor in 2007.

During her time as Deputy Chancellor, she oversaw the District's Human Resources and Human Capital work. In this position, she served as Chief Negotiator for the groundbreaking 2010 contract between DCPS and the Washington Teachers' Union, and led the development of IMPACT, a new and innovative professional development and assessment system designed to ensure that an effective teacher is leading every classroom in DCPS.

As Chancellor, Ms. Henderson is committed to holding all students to high expectations, providing them with access to high quality teachers and leaders, and creating the most rigorous and innovative instructional environments to ensure their success.

Attaining Results: Using Evidence and Data to Drive Measurable Impact:

Moderator and Panelists Backgrounds

Rafael Lopez (*Introducer*) is a Senior Policy Advisor at the White House Office of Science and Technology Policy and the Domestic Policy Council. On July 31, 2014, and again on January 8, 2015, President Obama nominated Lopez to serve as the Administration's next Commissioner on Children, Youth, and Families at the U.S. Department of Health and Human Services.

Prior to working at the White House, Lopez served as an Associate Director at the Annie E. Casey Foundation, a private, national philanthropy that creates better futures for the nation's children by strengthening families, building economic opportunities, and transforming neighbors into safer and healthier places to live, work, and grow. Previously, he served as the President and CEO of The Family League of Baltimore City, Inc. where he was a member of the Baltimore City Mayor's Cabinet. From 2006 – 2009, Lopez was appointed by Mayor Antonio Villaraigosa to serve as the Executive Director of the City of Los Angeles Commission for Children, Youth, and their Families.

Born and raised in Watsonville, California, Lopez is an alumnus of Vassar College and the University of California Santa Cruz where he graduated with honors in American Studies. He is a graduate of Harvard University's John F. Kennedy School of Government where he earned a Masters in Public Administration and named a Lucius N. Littauer Fellow. Lopez and his wife, Rosa Ramirez-Lopez, live in Washington, D.C. with their two sons.

Frank Farrow (*Moderator*) has served as the Center for the Study of Social Policy Director since 2001. In that role, he has helped build the organization's capacity for policy analysis and research, as well as technical assistance to Federal and state governments and local communities.

With CSSP's Board and leadership team, Mr. Farrow has focused CSSP on work that has a clear tie to improved results for children, families and communities; a commitment to equity and to CSSP's evolution as an anti-racist organization; and to strategies that integrate service system reform, community change and policy analysis.

Prior to becoming director, Mr. Farrow served as CSSP's deputy director and as director of children's services. From 1999 through 2009, Farrow also served as the director of community change initiatives at the Annie E. Casey Foundation in Baltimore, Maryland, where he implemented new approaches to technical assistance and managed a national place-based initiative.

He has chaired national and international boards, most recently the board of the International Initiative for Children, Youth and Families. He holds a Bachelor's Degree from Yale University and a Master's Degree in Social Welfare Policy and Planning from the University of Chicago.

Melanie Hartzog (*Panelist*) leads the Children's Defense Fund-New York office and brings extensive knowledge and expertise of policy development and analysis and advocacy in the not-for-profit and government sectors to the organization's efforts to improve outcomes for New York's children.

Prior to joining CDF-NY, Ms. Hartzog was appointed the Family Services Coordinator in the New York City Office of the Deputy Mayor for Health and Human Services, where she oversaw several city agencies responsible for the delivery of human services and justice programs.

She also served as Project Director for the Young Men's Initiative, a bold and innovative public/private partnership aimed at reducing disparities between the economic and social outcomes of young men of color and other demographic groups in New York City.

Before joining the Mayor's Office, Ms. Hartzog was the Deputy Commissioner for Early Childhood Services at New York City's Administration for Children's Services. Ms. Hartzog also led a social services unit in the Mayor's Office of Management and Budget, and was Director of Policy and Advocacy for the Human Services Council of New York City, Inc.

She has a Master of Science Degree from the New School's Milano School of International Affairs, Management and Urban Policy and Bachelor's Degree from Eckerd College.

Attaining Results: Using Evidence and Data to Drive Measurable Impact:

Panelists Backgrounds (continued)

Sondra Samuels (*Panelist*) is the President and CEO of the Northside Achievement Zone (NAZ). Ms. Samuels is leading a revolutionary culture shift in North Minneapolis, focused on ending multigenerational poverty through education. Working in a collaboration of more than 35 partner nonprofits and schools, NAZ is working toward a single goal—to prepare 2,500 low-income North Minneapolis children to graduate from high school ready for college. NAZ is scaling up to support 1,000 parents as they turn the social service model on its head and lead the creation of a college-bound culture in their homes and community.

Ms. Samuels is a national leader and tireless education reformer who advocates for evidence-based cradle-to-career solutions to the issues of concentrated poverty that plague low income communities and leave far too many children of color in the center of an egregious achievement gap. Under her leadership, NAZ was named a federal Promise Neighborhood and has become a nationally recognized model for comprehensive community development and systems change.

Margaret Simms (*Panelists*) is an Institute Fellow at the Urban Institute and Director of the Institute's Low-Income Working Families Project since 2007. A nationally recognized expert on the economic well-being of African Americans, Ms. Simms's current work focuses on low-income families, with an emphasis on employment and asset building.

She has also edited many books and monographs, including *Job Creation Prospects and Strategies* (with Wilhelmina Leigh), *Economic Perspectives on Affirmative Action*, and *Slipping Through the Cracks: The Status of Black Women* (with Julianne Malveaux). Simms spent 21 years (1986-2007) with the Joint Center for Political and Economic Studies in a number of leadership positions. Simms was a Senior Research Associate at the Urban Institute from 1979 to 1986 and directed the Institute's Minorities and Social Policy Program from 1981 to 1986. Simms was editor of the *Review of Black Political Economy* from 1983 to 1988. She is an elected member of the American Academy of Arts and Sciences. The National Economic Association presented her with the Samuel Z. Westerfield Award in 2008 and Carleton College awarded her an honorary Doctor of Laws Degree in 2010.

Spreading the Word: Strategies and Tips to Tell Your MBK Story: Facilitator

Backgrounds

Addie Whisenant is the White House Director of African American Media, where she is the top liaison between African American Media and the Obama Administration. Addie has served President Obama for nearly four years. Prior to her current position at the White House, Addie worked in the Obama Administration as the Press Secretary for the Department of Housing and Urban Development under then-Secretary Shaun Donovan where she was lead spokesperson for Secretary Donovan and the Department of Housing and Urban Development. She also served as the National Spokesperson for the 2013 Presidential Inaugural Committee where she was the top spokesperson for President Obama's second inaugural. During the 2012 election cycle, Addie worked as the Southern Regional Press Secretary for President Obama's reelection campaign, and led the campaign's press operation for 12 traditionally red states that saw significant voter turnout including, Florida and North Carolina.

Addie is also a veteran of Capitol Hill. She led the press office of the House Financial Services Committee and served as Press Secretary for former Congressman Barney Frank. She is also the former Communications Director for former Congressman Artur Davis of Alabama. Immediately after she graduated from college, Addie worked as an intern and then Editorial Assistant for National Public Radio in Washington, DC. Addie, currently resides in Arlington, Virginia and is a native of Atlanta, GA She is a proud 2007 graduate of North Carolina A&T State University where she received a Bachelor of Science in Journalism and Mass Communication.

Daren Briscoe is a Vice President at GMMB. Prior to joining GMMB, Daren spent four years in the Obama Administration, most recently as press secretary and deputy press secretary at the US Department of Education, where he shaped and amplified the education reform efforts of Education Secretary Arne Duncan by spearheading message development and strategic communications and executing a wide variety of outreach to national and trade press.

Prior to that, he served as the chief speechwriter to the Office of National Drug Control Policy (ONDCP) Director R. Gil Kerlikowske. Mr. Briscoe's work at ONDCP was instrumental in helping position the Obama Administration's drug policy efforts as a prevention- and treatment-focused public health campaign.

Mr. Briscoe's also spent nearly eight years as a journalist, first at the *Los Angeles Times* and more recently at *Newsweek* magazine. At *Newsweek*, he worked in the D.C. bureau covering breaking and national news, including the entirety of the 2008 Presidential Campaign as an embedded reporter.

It Takes a Village: Understanding the Collective Impact Model: Moderator and Panelists Backgrounds

Leon Andrews (*Introducer*) is the Program Director at the National League of Cities' Institute for Youth, Education, and Families.

Prior to joining the NLC, he was a Fellow at the Forum for Youth Investment, where he coordinated a multistate youth policy and engagement initiative.

He also serves on the Boards of the National Recreation and Parks Association, the Youth Planners Network, Healthy Kids Healthy Schools, and the Safe Routes to School National Review Group.

He is currently a PhD candidate at the Taubman College of Architecture and Urban Planning at the University of Michigan at Ann Arbor and holds a Master's in Public Policy and Management from Carnegie Mellon University.

Parvathi Santhosh-Kumar (*Moderator*) is Associate Director of Innovation at StriveTogether, a subsidiary of KnowledgeWorks. She manages the Cradle to Career Accelerator Fund to expedite partnerships' progress toward Proof Point and builds strategic partnership opportunities for StriveTogether.

Previously, Parv served as Associate Director of Education Policy and Programs in the Office of Chicago Mayor Rahm Emanuel, where she supported top priorities including the launch of Chicago City of Learning, managing the Mayor's \$36 Million commitment to expanding early learning, and incubating Thrive Chicago, a member of the StriveTogether Cradle to Career Network. She previously worked with the leadership team of the White House Council for Community Solutions, which was established by a Presidential Executive Order to engage a diverse group of prominent leaders across various sectors to seek creative solutions to challenging local problems, specifically related to opportunity youth.

Parv earned Bachelor's Degree in American Studies from Northwestern University and a Master in Public Policy from the Kennedy School of Government.

Mauricio Torre (*Panelist*) is the Director of the Youth and Family Development Department for South Bay Community Services (SBCS) in South San Diego County, California. SBCS serves more than 50,000 people per year. Their programs and services respond to the needs of the local community. SBCS provides the tools needed so challenges can be overcome and lives can be redirected with hope, purpose, and sustainable outcomes.

It Takes a Village: Understanding the Collective Impact Model: Panelists Backgrounds (continued)

Charles West (*Panelist*) was selected by Mayor Mitch Landrieu to lead New Orleans' Innovation Delivery Team.

A New Orleans native, West returned home in 2011 to help transform City government by improving services, promoting efficiency, and increasing the availability of information to drive decision-making.

While managing Service & Innovation for the City of New Orleans, West led planning and supported implementation for the Health Department's transformation, implemented operational improvements for 9-1-1, and planned and managed multiple consolidation efforts of complex City services.

West's previous consulting experience ranges from performance management for the State of Minnesota, to process improvement for the Centers for Disease Control and Prevention, to business analysis for companies in a wide variety of industries. West earned a Bachelor's Degree in Computer Science and a Master's Degree in Business Administration from Georgia Institute of Technology.

Frank Mirabal (*Panelist*) is currently serving as the Director of Collective Impact in the Office of Mayor Richard J. Berry in the city of Albuquerque. Appointed by Mayor Berry, Mirabal serves on the Executive Leadership team to support the Mayor's strategic community initiatives.

Additionally, Mirabal is the Founder and President of Contigo Research, Policy & Strategy, a social business that works with communities to plan implement, and evaluate strategies that promote youth, family, and community success. Specific issue areas that Mirabal focuses on his roles include: Education, Economic Development, Community Schools, Youth Development, Civic Engagement, Workforce Development and Healthcare. Prior to his work in the Mayor's office, he has served as the Vice President of Youth Development, Inc. and Governance Board Vice Chair of the South Valley Preparatory Academy.

Mirabal received a Doctoral Degree from New Mexico State University in Educational Leadership, MPA from the University of New Mexico, and his Bachelor's Degree in Journalism & Mass Communication from the University of New Mexico.