SUMMARY REPORT The Barack Obama Presidential Library

THE BARACK OBAMA FOUNDATION AUGUST 29, 2014



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Site Selection & Screening Process

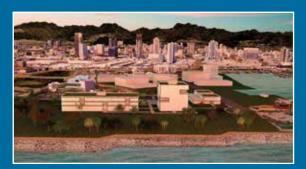
4 • THE BARACK OBAMA PRESIDENTIAL LIBRARY

Site Selection & Screening Process (Cont'd)

THE FOUNDATION RECEIVED RESPONSES FROM 14 RESPONDENTS

- A thorough review was conducted to determine which Respondents met the requirements as outlined in the RFQ.
- > This resulted in 9 qualified Respondents that presented a total of 14 unique sites.
- During July and August, the Foundation and our advisors traveled to meet with each qualified Respondent in order to discuss the details of their RFQ response and to tour each site.
- Following each meeting, the Foundation members and our advisors assessed each respondent and proposed site based on the following criteria:
 - ⊖ Project Site and Access: desirability of site, surrounding community, control of site, local accessibility, global accessibility
 - ⊖ Project Execution: education impact, tourism impact, economic development impact, enhancements to the physical environment
 - ⊖ Community Engagement: engagement plan, quality/breadth of partners, means of engagement
 - ⊖ Indications of Support: partnership structure, alignment of mission, financial capacity
- The Foundation anticipates the selection of a shortlist of Respondents and related sites, with each then receiving a formal Request for Proposal (RFP).
- The RFP responses will be reviewed by the Foundation and discussed with each Respondent, ultimately leading to a summary and recommendation for review by The President and First Lady.
- At this time, it is anticipated that a partner/sponsor organization and site will be selected in early 2015.

I4OutstandingSite Locations



University of Hawai'i Presidential Center Initiative (UHPCI) | *Honolulu, Hawai'i*



The Barack Obama Presidential Library and Museum Campus Foundation | *Chicago, Illinois*



Bronzeville Investment Alliance / Dahmani Partners | *Chicago, Illinois*



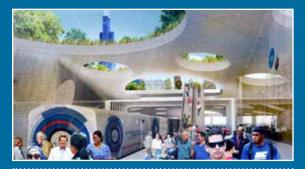
Chicago Lakeside Development, LLC Chicago, Illinois



Chicago State University | Option A *Chicago, Illinois*



Chicago State University | Option B Chicago, Illinois



University of Illinois at Chicago Academic | *Chicago, Illinois*



University of Illinois at Chicago Medical | *Chicago, Illinois*



University of Illinois at Chicago Community site | *Chicago, Illinois*



University of Chicago | Woodlawn *Chicago, Illinois*



Columbia University New York, New York



University of Chicago | Washington Park *Chicago, Illinois*



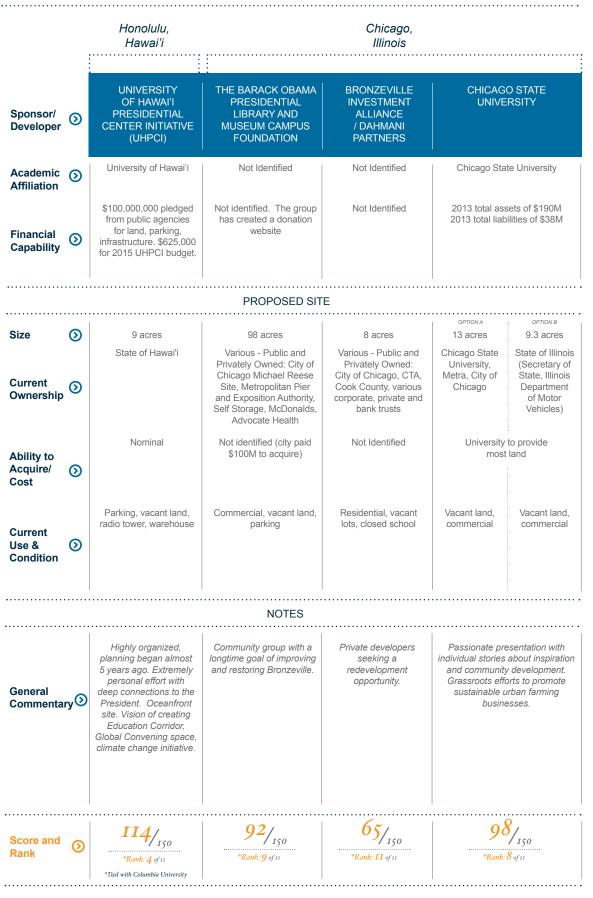
University of Chicago | South Shore *Chicago, Illinois*



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First In Iowa Foundation *Ames, Iowa*

Summary of Responses



Chicago, Illinois							Ames, Iowa	New York, New York	
CHICAGO LAKESIDE DEVELOP- MENT, LLC	UNIVERSITY OF ILLINOIS AT CHICAGO			UNIVERSITY OF CHICAGO			FIRST IN IOWA FOUNDA- TION	COLUMBIA UNIVERSITY	
Not Identified	University	of Illinois at C	hicago	University of Chicago			Iowa State University	Columbia University	
Not Identified	Not Identified			\$3.3 billion annual operating budget \$7.4 billion endowment. To create fundraising, the University will pledge \$30M in seed funding			Not Identified	\$8.2 billion endowment	
				PROPOSEI) SITE				
	ACADEMIC	: MEDICAI ;	COMMUNITY	WASHINGTON PARK	: WOODLAWN	SOUTH SHORE			
34.7 acres	6.4 acres	2.3 acres	21.5 acres	34.2 acres	20.9 acres	28.7 acres	40 acres	2 sites offered (approximately 1 acre each)	
United States Steel Corporation	University of Illinois Chicago	University of Illinois Chicago	City of Chicago	Various - Public and Privately Owned	Chicago Park District	Chicago Park District	State of Iowa Board of Regents	Columbia University	
Chicago Lakeside Development to provide	University will Not provide Identifie		Not Identified	University will work to acquire from City			Not Identified	University to provide	
Vacant land	Park & Parking Lot	Parking Lot	Vacant land	Residential, commercial and parks	Park	Park	Production agriculture, residential, woodland	Under development, educational, mixed use	
				NOTES				••••••	
Organized and professional real estate developers. Long-term vision for the redevelopment of a 600-acre manufacturing site. Vision of creating Obama Global Center.	Proposing a multi-site effort tied together to provide maximum impact to the community. Very driven team with a vision that is clearly articulated. Strong parallels between the mission of the university and the President/First Lady. Vision to create Academic, Healthcare (Community Health Center), Community blended center spread over three sites.			World-class educational institution proposing a community-focused effort based on meetings with 100+ groups and interested parties. All sites are comprised of City of Chicago park space.			Admittedly a long-shot, positioned as a chance to showcase the independent and unique role that the state has played in the election of presidents.	campus expansion.	
IOI /150 *Rank: 7 of 11	120/150 *Rank: 3 of 11			I22/	I2I/150 *Rank: 2 of 11	II2/150 *Rank: 6 of 11 SOUTH SHORE	91/150 *Rank: 10 of 11	III4/150 *Rank: 4 of 11 *Tied with the	

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Honolulu, Hawai'i

University of Hawai'i Presidential Center Initiative (UHPCI)



SIZE

9 acres

SPONSOR

University of Hawai'i Presidential Center Initiative (UHPCI), of which the University of Hawai'i is the lead entity, undertaken with the State of Hawai'i and the City and County of Honolulu. A Steering Committee was formed to make key decisions in consult with the Hawai'i Presidential Center (HPC) Advisory Council and Non-Profit Group.

PARTNERS

East-West Center, Hawai'i Community Development Authority, Hawai'i State Development of Education, Hawai'i Tourism Authority, Kamehameha Schools, Office of Hawaiian Affairs, Punahou School

ACADEMIC AFFILIATIONS

University of Hawai'i

FINANCIAL CAPABILITY

The University of Hawai'i, the Hawai'i State Legislature, and private funds are prepared to make investments of more than \$100 million in the project (including the donation of the 9.1 acres of land, estimated at \$80 million, and the construction of a parking structure at a cost of \$15 million).

CURRENT OWNERSHIP

State of Hawaii

ACQUISITION COST (IF NOT OWNED BY RESPONDENT) Nominal

ACCESSIBILITY

The site is accessible via "The Bus" public transit. Vehicular access via H-1 Freeway and Ala Mona Blvd. Honolulu commuter rail transit is expected by 2019



University of Hawai'i Presidential Center Initiative (UHPCI)

TEAM REVIEW COMMENTARY

A very organized, meticulously planned RFQ response and site visit. The effort to bring the Obama Presidential Library to Hawai'i is extremely personal to seemingly everyone associated with the process.

The proposed site sits on the Pacific Ocean with views to Ala Moana, Waikīkī Beach and Diamond Head. Concerns include the isolated nature of the islands, however geography would be an asset for any programming tied to Asia. Should they not be selected, the UHPCI has articulated a willingness to partner with other institutions.





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OVERALL ASSESSMENT

PROS

- Prime location with respect to downtown Honolulu and scenic beauty
- Substantial capital commitments, including land provided by State of Hawai'i
- Strong governmental (local and regional), institutional and community support

CONS

• Coastal risks (tsunamis, severe storms, rising sea levels)

- Geographically remote
- Various development challenges (e.g. soil contamination, alluvial channels, possible archaeological remains)





Chicago All Site Locations

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The Barack Obama Presidential Library and Museum Campus Foundation



SIZE

98 acres

SPONSOR

The Barack Obama Presidential Library and Museum Campus Foundation – a partnership of Bronzeville community leaders, with representation from the Black Metropolis National Heritage Area Commissioner (BMNHAC).

PARTNERS

The organization includes various "Core Team" (11) and "Partners" (12) consisting of consultants, community groups, businesses and institutions in addition to "Community Advisors".

ACADEMIC AFFILIATIONS

Not identified

FINANCIAL CAPABILITY

The Foundation is planning an international crowdfunding campaign to purchase the site from the City of Chicago, with the Chicago Community Trust serving as a fiscal agent.

CURRENT OWNERSHIP

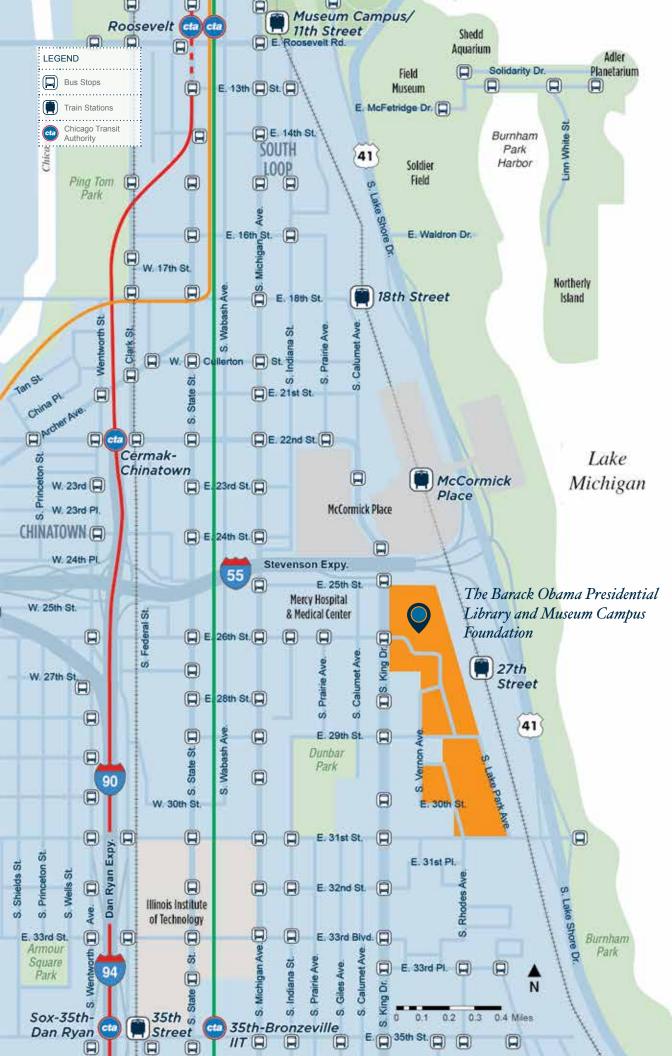
Michael Reese site: City of Chicago Marshalling Yard: Metropolitan Pier and Exposition Authority Various parcels: Self-Storage, McDonalds, and Advocate Health

ACQUISITION COST (IF NOT OWNED BY RESPONDENT)

Not identified

ACCESSIBILITY

Easily accessible via CTA bus routes, Metra Electric line and vehicular access via 31st Street exit off S. Lake Shore Drive



The Barack Obama Presidential Library and Museum Campus Foundation

TEAM REVIEW COMMENTARY

Led by longtime Bronzeville community leader Paula Robinson, the Campus Foundation group is comprised of individuals who have been working to restore and enhance the neighborhood for several decades. They bring deep ties to the varied interests in the area, as well as a strong desire to share the history of Bronzeville with the rest of the city. They did not articulate any existing partnerships or relationships with educational institutions and have begun a grassroots campaign to raise money for the project from within the community.

The Campus Foundation has a bold vision for a development that nears 100 acres, comprised of the former Michael Reese hospital site and surrounding land. Their site proposal also seeks to connect the neighborhood and the lakefront, creating open space by bridging over an existing surface lot currently used for truck parking.





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OVERALL ASSESSMENT

PROS

- Strong community support
- Ethnically diverse community
- Adjacent to public transportation, including multiple bus lines and Metra Electric Line stop
- Large proposed size can accommodate the library, complementary uses and open space
- Potential to revitalize Bronzeville area
- Proposed library development to exceed LEED Platinum standards partnerships with HOK and the Biomimicry Guild
- Adjacent to McCormick Place and Museum Campus

CONS

- > Proposed site currently owned by various public and private entities
- No academic affiliations identified
- Committed equity not identified
- Potential political and economic implications of site acquisition (former Michael Reese Hospital site) and the demolish/re-use of the Singer Pavilion
- Rezoning required
- Remediation required (uranium and radium contamination)

*See sample scoring system on page 66

Bronzeville Investment Alliance/ Dahmani Partners



SIZE 8 acres

SPONSOR

Dahmani Partners, LLC

PARTNERS

Dahmani Partners is the primary respondent – consultants include Michael Nardini with CBRE and Peter Ellis with Cannon Design

ACADEMIC AFFILIATIONS

None identified

FINANCIAL CAPABILITY

Not identified. A proposed investment entity – The Bronzeville Investment Alliance – would provide a centralized collaborative financial model and would build collaborative partnerships with private investment funds, community groups, government, institutional, philanthropic, developer and financial institution partners

CURRENT OWNERSHIP

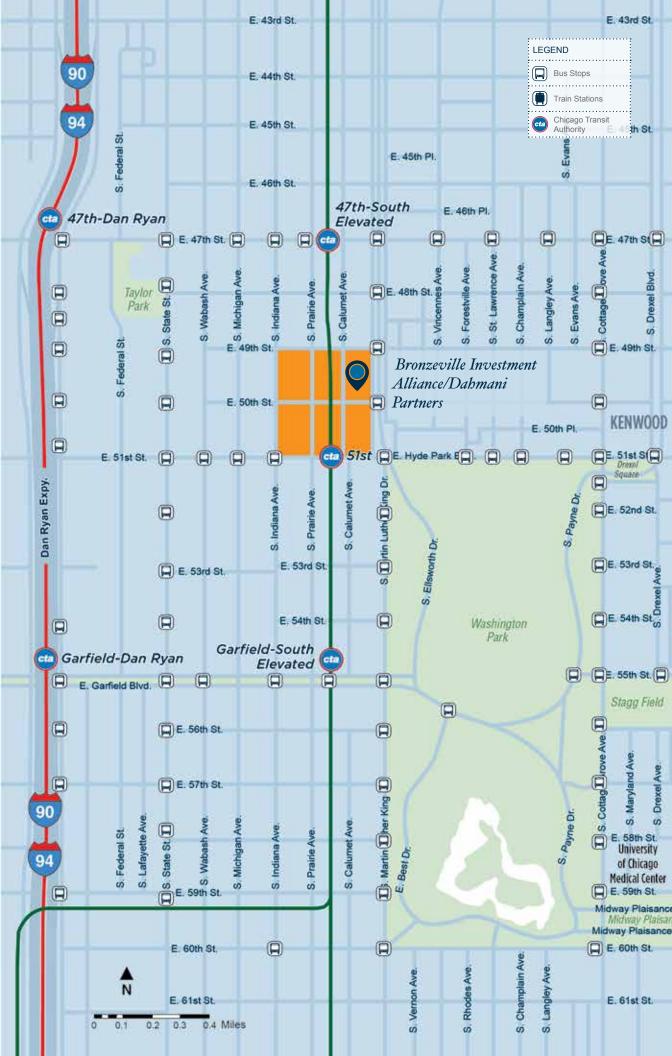
Various - City of Chicago, County of Cook, Chicago Transit Authority and various private owners

ACQUISITION COST (IF NOT OWNED BY RESPONDENT)

Primary Campus - Estimated \$25 million

ACCESSIBILITY

Easily accessible via CTA bus routes and Green Line train. Vehicular access via I-90/94 at 47th & Garfield Blvd exit



Bronzeville Investment Alliance/ Dahmani Partners

TEAM REVIEW COMMENTARY

Dahmani Partners is a boutique real estate and development group who views the Bronzeville neighborhood as having untapped potential. Their stated commitment is to the historical and cultural heritage of the development projects that they undertake.

The group has created a partnership with a real estate advisor and design firm, with the goal of positioning the Obama Presidential Library as the center of a larger redevelopment plan. The group does not control any land sites for this project, but have proposed several options within the neighborhood that would require a detailed plan for funding and acquisition.





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OVERALL ASSESSMENT

PROS

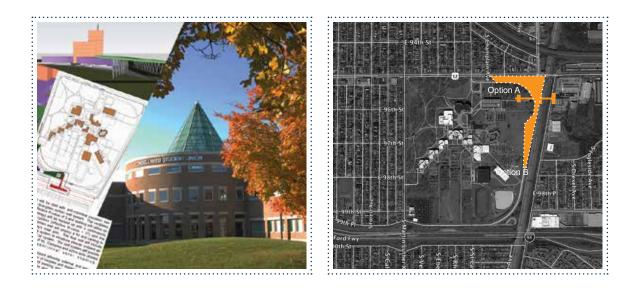
- Adjacent to the CTA Green Line Garfield stop and proximate to multiple train and bus lines
- Ethnically diverse community
- Proximity to various cultural, institutional and recreational amenities
- Potential to revitalize Bronzeville area
- Exploring partnerships with local public schools and institutions
- Health care related initiatives as a result of proximity to Provident Hospital

CONS

Committee equity/financial capability not identified

- Displacement of residents
- > A specific plan to drive ongoing tourism and library attendance not identified
- Economic impact is not quantified
- Rezoning required
- Site currently controlled by numerous public and private entities ability to acquire sites to create a contiguous parcel and associated cost to do so
- No academic affiliation identified

Chicago State University: Option A



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SIZE 13 acres

SPONSOR Chicago State University

PARTNERS Not identified

ACADEMIC AFFILIATIONS

Chicago State University

FINANCIAL CAPABILITY

Chicago State University had 2013 revenues of \$149.9 million and 2013 expenses of \$155.8 million. The University has \$190.2 million in total assets and \$38.1 million in total liabilities.

CURRENT OWNERSHIP

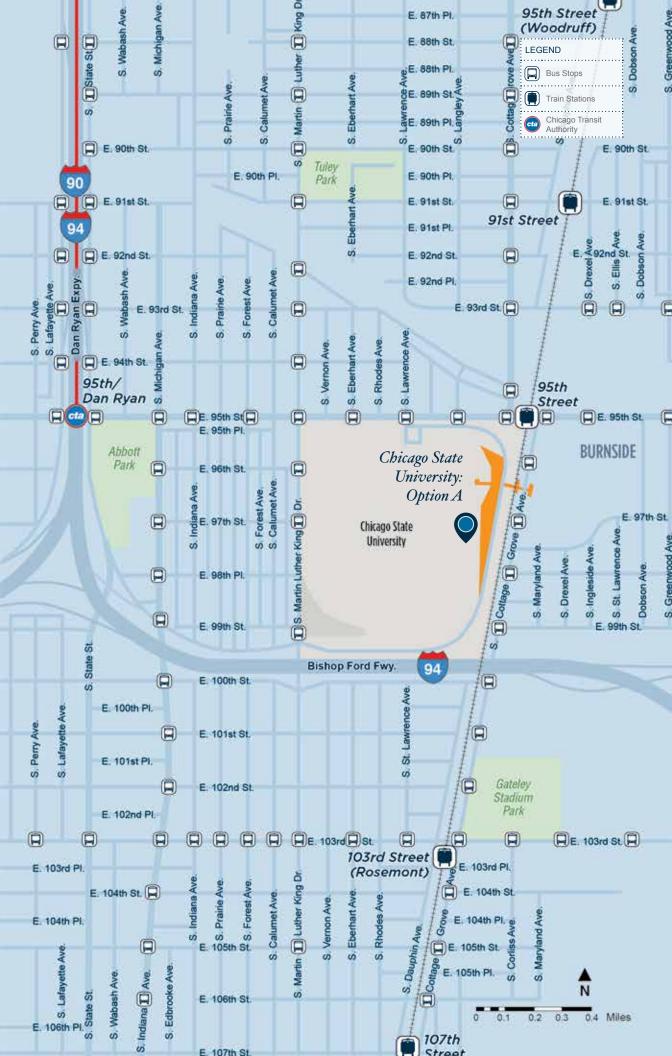
Various - Chicago State University, Metra, the City of Chicago

ACQUISITION COST (IF NOT OWNED BY RESPONDENT)

Not identified

ACCESSIBILITY

The site is easily accessible via CTA bus routes and vehicular access via I-I-90/94 at 95th street exit. The Metra Electric line stop is proposed as part of site



Chicago State University: Option B



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SIZE 9.3 acres

SPONSOR Chicago State University

PARTNERS Not identified

ACADEMIC AFFILIATIONS

Chicago State University

FINANCIAL CAPABILITY

Chicago State University had 2013 revenues of \$149.9 million and 2013 expenses of \$155.8 million. The University has \$190.2 million in total assets and \$38.1 million in total liabilities.

CURRENT OWNERSHIP

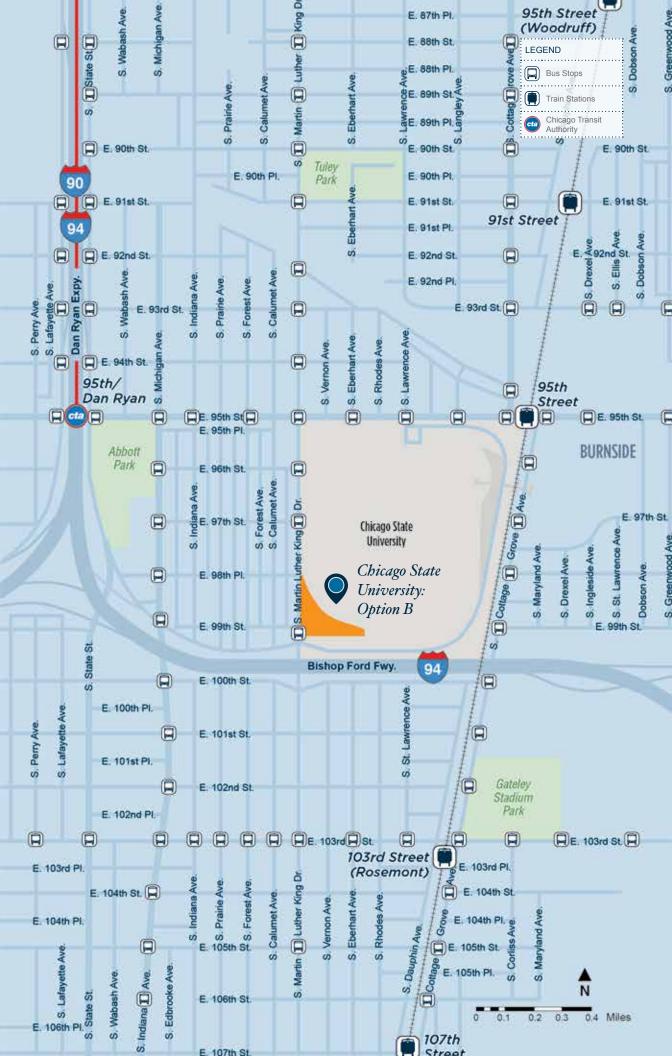
Various - Chicago State University, Department of Motor Vehicles

ACQUISITION COST (IF NOT OWNED BY RESPONDENT)

Not identified

ACCESSIBILITY

The site is easily accessible via CTA bus routes and vehicular access via I-I-90/94 at 95th street exit



Chicago State University: Option A & B

TEAM REVIEW COMMENTARY

Led by Emil Jones and Wayne Watson, Chicago State University assembled a group of faculty, staff, administration officials, students and community stakeholders to put forth a passionate response to the library RFQ. The Foundation's visit to their campus underscored their stated goal to bring a significant symbol of the President back to where his political life began. Their view was that given the challenging conditions that currently exist on the far south side, the positive impact that the Library could have would be greatest if located at Chicago State University. Two sites were offered, both located on campus under the control of multiple public agencies including the regional and local transportation authorities.

Score



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OVERALL ASSESSMENT

PROS

- > Adjacent to public transportation, including multiple bus lines and the Metra Electric line
- Ethnically diverse community
- CSU owns much of the property
- Utilities available to the site

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- Revitalize Roseland and the far south communities of Chicago
- Strong community ties

CONS

- Requires zoning approval
- May be challenging to attract complementary future adjacent development
- Relocating/rebuilding Metra rail station, requires additional construction costs, negotiations and easement
- Relocating Secretary of State office
- Irregular shaped parcels
- > Specific concept for physical library not identified
- Committed equity/ability to acquire sites not identified
- > Plan to drive ongoing tourism and library attendance not identified
- Economic impact not identified

*See sample scoring system on page 66

Chicago Lakeside Development, LLC



SIZE

34.7 acres

SPONSOR

Chicago Lakeside Development, LLC – a joint venture of McCaffery Interests, Inc. (managing member) and United States Steel Corporation

PARTNERS

- Master-planning by Skidmore, Owings & Merrill, engineering from Ramboll Engineering and SpaceCo Engineering, landscape design by Sasaki Associates, and transportation planning by WSP Global
- Clean Energy Trust, Space Co., KLOA, Argonne National Laboratory, the University of Chicago, Cisco Systems, Ramboll, and the WSP Group
- Lakeside Consortium partners: Cisco Systems, General Electric, Schneider Electric, the University of Chicago, Argonne National laboratory, Ramboll Engineering and the Clean Energy Trust

ACADEMIC AFFILIATIONS

Open-ended invitation for the inclusion and collaboration to any university or institution wishing to participate in the unified hub of innovation, and shared vision of The Barack Obama Presidential Library

FINANCIAL CAPABILITY

Not identified

CURRENT OWNERSHIP

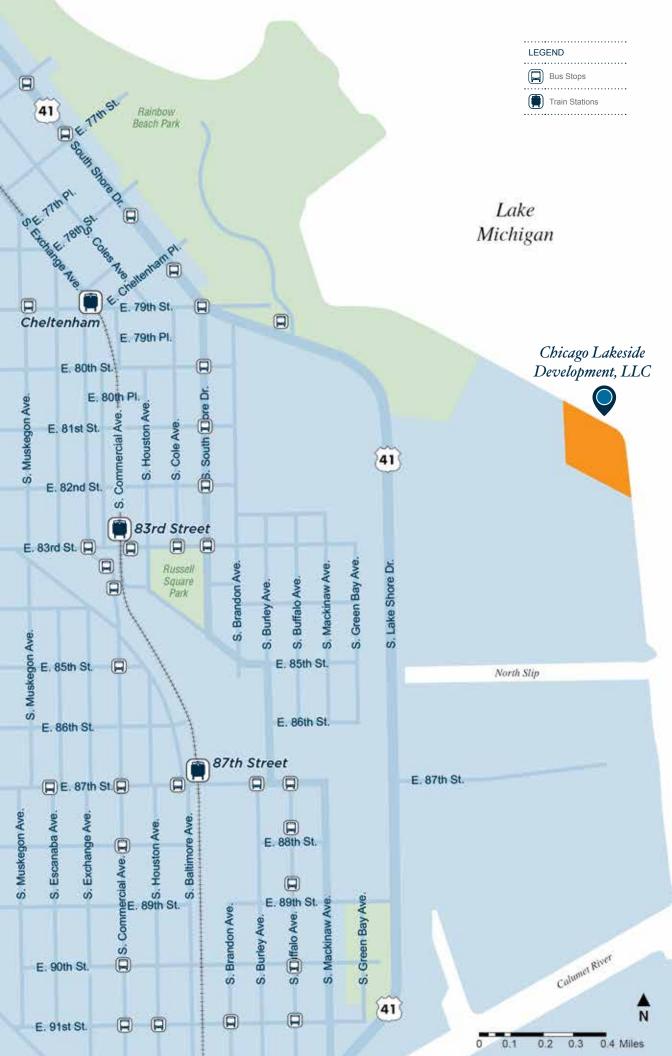
Chicago Lakeside Development, LLC

ACQUISITION COST (IF NOT OWNED BY RESPONDENT)

Chicago Lakeside Development to provide

ACCESSIBILITY

Easily accessible via CTA bus routes. Vehicular traffic accessible via S. Lake Shore Drive. Metra Electric line within 1 mile of site



Chicago Lakeside Development, LLC

TEAM REVIEW COMMENTARY

Anticipated to take 25-45 years to fully develop, the Lakeside project is a joint venture between McCaffery Interests and United States Steel Corporation. Their vision for the nearly 600-acre site includes plans for a connected and accessible community with lakefront access, surrounded by residential, retail and commercial space.

The proposed site for the library, tentatively named Inspiration Point, would offer views towards downtown Chicago. The land for the library and ancillary uses is fully controlled by the developers, and has been offered to the Foundation with the hope that it will expedite their larger development plans.





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OVERALL ASSESSMENT

PROS

- Catalyst for the development of 24 million square feet planned for Chicago Lakeside project
- Skyline views & waterfront access
- > Chicago Lakeside project plans for LEED certification and sustainable infrastructure
- Existing presence and partnerships with community

> Open invitation to partner with multiple educational institutions

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CONS

- Chicago lakeside is a 589 acre development site which to date has had limited activity
- Managing/attracting complementary future adjacent development may be challenging given Chicago lakeside project is a significant undertaking which may divert attention and resources from the library
- Limited public rail transit connectivity
- Committed capital both financial and human resources not yet identified
- Plan to drive ongoing tourism and library attendance not identified
- No academic affiliation identified

The University of Illinois at Chicago: Academic Site





SIZE 6.4 acres

SPONSOR University of Illinois at Chicago

PARTNERS North Lawndale Committee

ACADEMIC AFFILIATIONS University of Illinois at Chicago

FINANCIAL CAPABILITY

Not identified

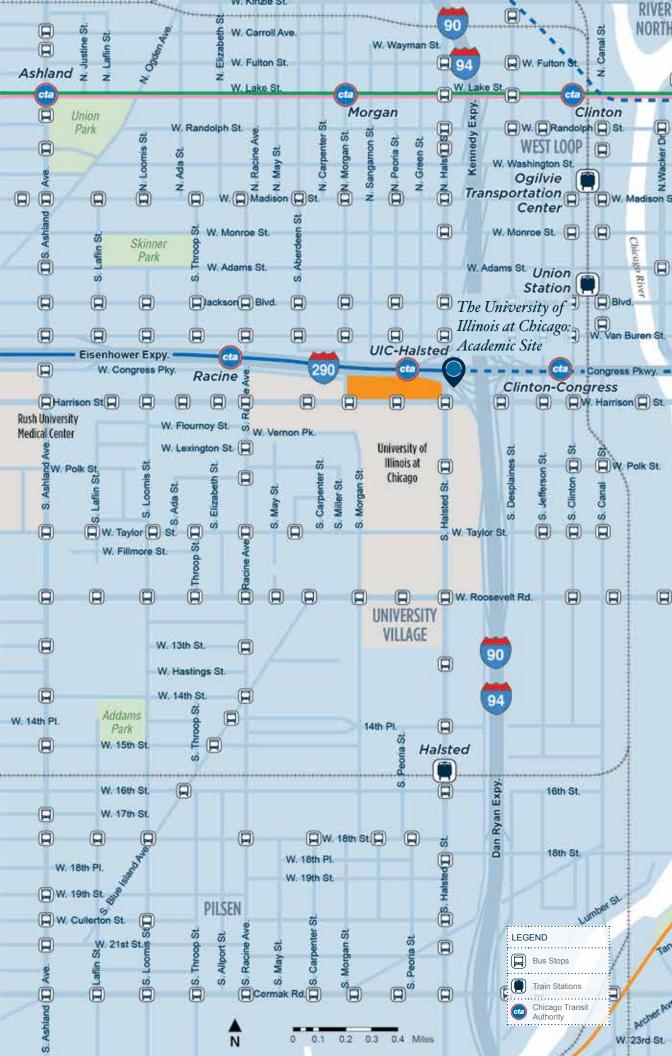
CURRENT OWNERSHIP University of Illinois at Chicago

ACQUISITION COST (IF NOT OWNED BY RESPONDENT) Not identified

ACCESSIBILITY

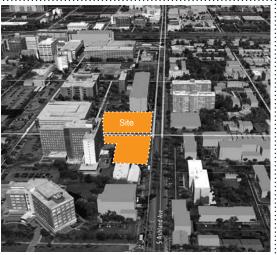
Academic Site is easily accessible via CTA bus routes & Blue line train. Vehicular access via I-290 at Racine exit

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The University of Illinois at Chicago: Medical Site





SIZE 2.3 acres

SPONSOR University of Illinois at Chicago

PARTNERS North Lawndale Committee

ACADEMIC AFFILIATIONS University of Illinois at Chicago

FINANCIAL CAPABILITY Not identified

CURRENT OWNERSHIP University of Illinois at Chicago

ACQUISITION COST (IF NOT OWNED BY RESPONDENT) Not identified

ACCESSIBILITY Medical Site is easily accessible via CTA bus routes and vehicular access via I-290 at Paulina/Ashland exit

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University of Illinois at Chicago: Community Site



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SIZE 21.5 acres

SPONSOR University of Illinois at Chicago

PARTNERS North Lawndale Committee

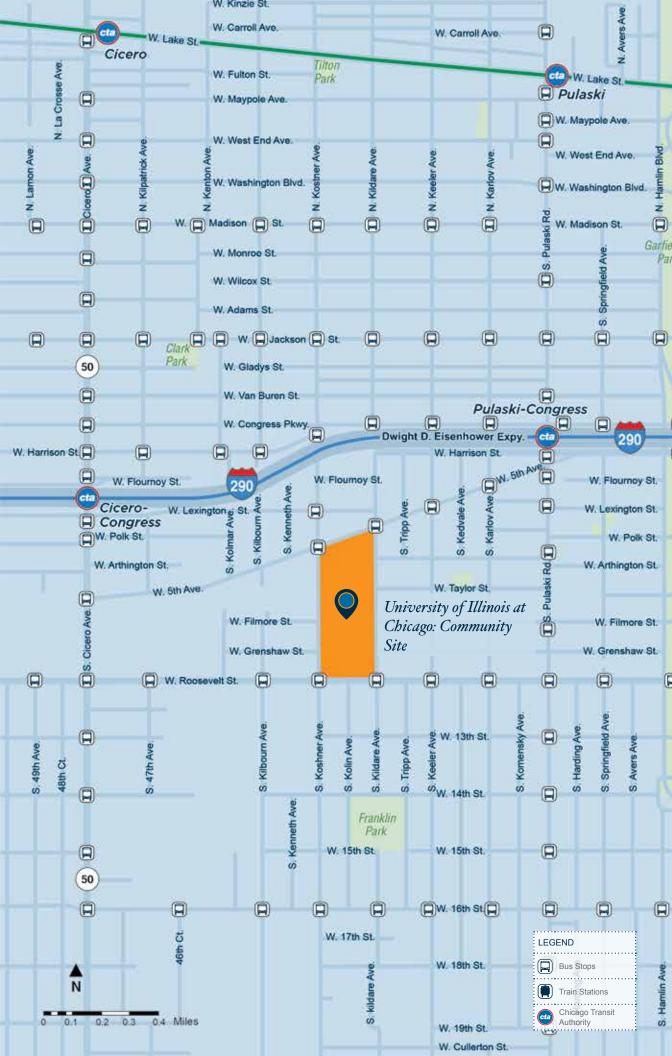
ACADEMIC AFFILIATIONS University of Illinois at Chicago

FINANCIAL CAPABILITY Not identified

CURRENT OWNERSHIP City of Chicago

ACQUISITION COST (IF NOT OWNED BY RESPONDENT) Not identified

ACCESSIBILITY Community site is easily accessible via CTA bus routes and vehicular access via I-290 at Kostner exit



University of Illinois at Chicago: Academic, Medical & Community Site

TEAM REVIEW COMMENTARY

UIC put together a vast team from across multiple disciplines within the university and approached the RFQ process as an opportunity to look at similarities between their mission and that of the President and First Lady. Their key differentiators were stated as having a proximity to the core of Chicago, diversity among the community and students as well as UIC's goal of empowering the underserved and a dedication to social justice. Originally proposing 3 separate sites, the UIC team has since articulated a plan to incorporate all of the sites into a "Pangaea Supersite" that would make use of the unique opportunity presented by each one. Regarding their proposed medical site, the university spoke at length about partnering with the Barack Obama Foundation and expanding the community-based healthcare efforts that the University of Illinois Hospital & Health System is leading as result of the Patient Protection and Affordable Care Act.

Score



OVERALL ASSESSMENT

PROS

- Community site enables the participation in redevelopment of N. Lawndale
- Medical site is within immediate area of Rush Medical Center
- Academic site has excellent visibility and skyline views
- Unparalleled access, including public transit to site
- > Diversity of population and culture in immediate area
- Utilities available to site
- Existing presence and partnerships with community
- Complimentary growth and neighborhood development

CONS

- Specific concept for library not identified
- Committed financial capital not identified
- > Plan to drive ongoing tourism and library attendance not identified
- > Academic site eliminates existing open park space from community
- Community site may be viewed as too remote with limited amenities
- Medical site is only 2.5 acres, which may limit development potential

University of Chicago: Washington Park



SIZE 34.2 acres

SPONSOR University of Chicago

PARTNERS

University of Chicago is the primary respondent

ACADEMIC AFFILIATIONS

University of Chicago

FINANCIAL CAPABILITY

The University of Chicago, including the Medical Center, has an annual operating budget of \$3.3 billion and an endowment of \$7.4 billion as of June 1, 2014. With Argonne National Laboratory, Fermi National Accelerator Laboratory and the Marine Biological Laboratory, the University operates a total enterprise of close to \$5 billion annually. Capital investments over the next ten years are projected to exceed \$3 billion.

CURRENT OWNERSHIP

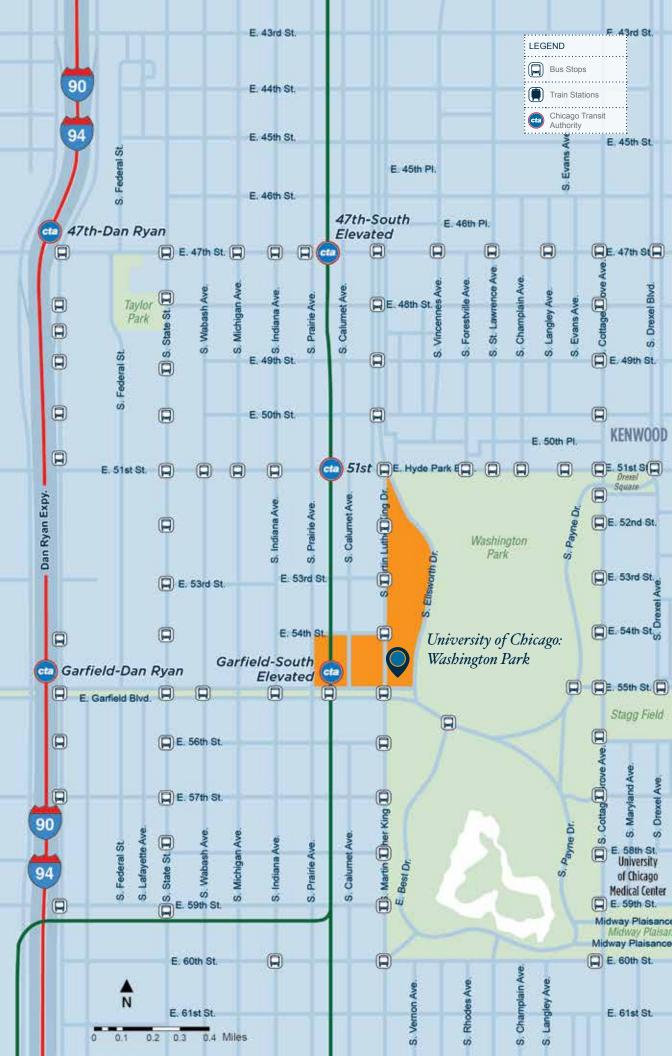
Various - The University of Chicago, Chicago Park District, City of Chicago, Chicago Transit

ACQUISITION COST (IF NOT OWNED BY RESPONDENT)

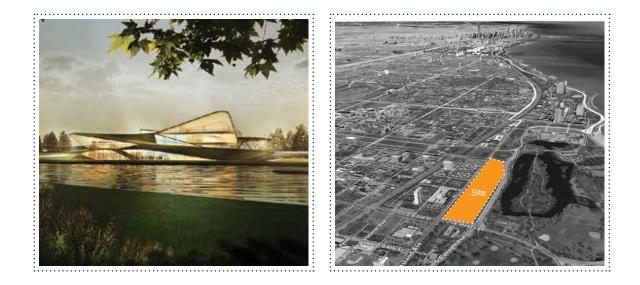
The University will make land owned by the University Available to the Foundation. The University will work closely with all necessary partners to secure land owned by another party

ACCESSIBILITY

Washington Park site is easily accessible via CTA bus routes & Green line train. Vehicular access via I-90/94 at Garfield Blvd



University of Chicago: Woodlawn



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SIZE 20.9 acres

SPONSOR University of Chicago

PARTNERS

University of Chicago is the primary respondent

ACADEMIC AFFILIATIONS

University of Chicago

FINANCIAL CAPABILITY

The University of Chicago, including the Medical Center, has an annual operating budget of \$3.3 billion and an endowment of \$7.4 billion as of June 1, 2014. With Argonne National Laboratory, Fermi National Accelerator Laboratory and the Marine Biological Laboratory, the University operates a total enterprise of close to \$5 billion annually. Capital investments over the next ten years are projected to exceed \$3 billion.

CURRENT OWNERSHIP

Chicago Park District

ACQUISITION COST (IF NOT OWNED BY RESPONDENT)

The University will make land owned by the University Available to the Foundation. The University will work closely with all necessary partners to secure land owned by another party

ACCESSIBILITY

Woodlawn site is easily accessible via CTA bus routes, Metra Electric line and vehicular access via I-90/94 at 63rd street exit



University of Chicago: South Shore



SIZE 28.7 acres

SPONSOR University of Chicago

PARTNERS

University of Chicago is the primary respondent

ACADEMIC AFFILIATIONS

University of Chicago

FINANCIAL CAPABILITY

The University of Chicago, including the Medical Center, has an annual operating budget of \$3.3 billion and an endowment of \$7.4 billion as of June 1, 2014. With Argonne National Laboratory, Fermi National Accelerator Laboratory and the Marine Biological Laboratory, the University operates a total enterprise of close to \$5 billion annually. Capital investments over the next ten years are projected to exceed \$3 billion.

CURRENT OWNERSHIP

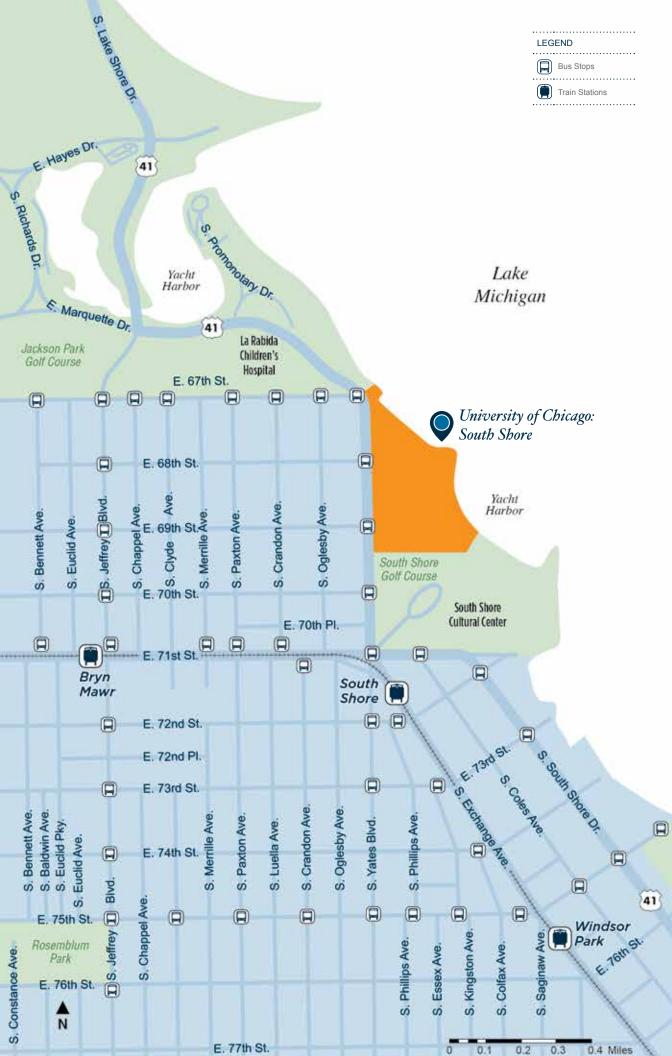
Chicago Park District

ACQUISITION COST (IF NOT OWNED BY RESPONDENT)

The University will make land owned by the University Available to the Foundation. The University will work closely with all necessary partners to secure land owned by another party

ACCESSIBILITY

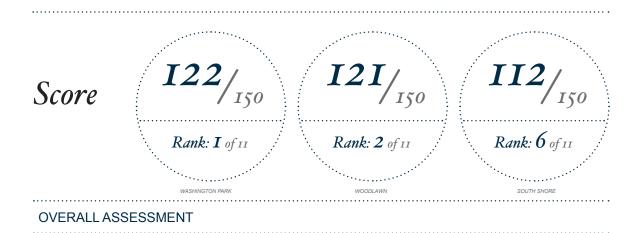
South Shore Site is easily accessible via CTA bus routes & Metra Electric line train. Vehicular access via S. Lake Shore drive



University of Chicago Washington Park, Woodlawn & South Shore

TEAM REVIEW COMMENTARY

With close ties to the President and First Lady, the University of Chicago presented an impressive RFQ response that echoed many of the policy positions that the Obama administration has adopted. Their standing as one of the premier educational institutions in the country presents a unique opportunity to partner on programs and projects that could make a significant impact on the community and world. The RFQ response included letters of support from approximately 90 community groups, educational institutions, professional sports teams and private citizens. None of the sites presented by the university were fully in their control, and all would require the re-use or replacement of open space or city parks.



PROS

- > Sites enable the participation in redevelopment community neighborhoods
- Washington Park is immediately adjacent to the Garfield Green line stop
- Woodlawn site is near the Museum of Science and Industry
- South Shore site excellent skyline views
- Unparalleled access, including public transit to sites (Washington Park & South Shore sites)
- Density/access to regional population
- > Diversity of population and culture in immediate area
- Existing presence and partnerships with community
- Complimentary growth and neighborhood development

CONS

- > Committed financial capital not identified
- Washington Park, Woodlawn & South Shore sites all eliminate existing open park space from community
- All proposed sites are currently owned by third parties
- Sites are physically too far from the University of Chicago to feel connected to any hub of activity. In order to be successful there would need to be commitments from the University and the city for additional development

*See sample scoring system on page 66



Ames, Iowa

1924924 ISES252528 | 8492522228 | 82828289

A

First In Iowa Foundation



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SIZE 40 acres

SPONSOR First in Iowa Foundation

PARTNERS

Iowa State University, Greater Des Moines Partnership, City of Des Moines, City of Ames

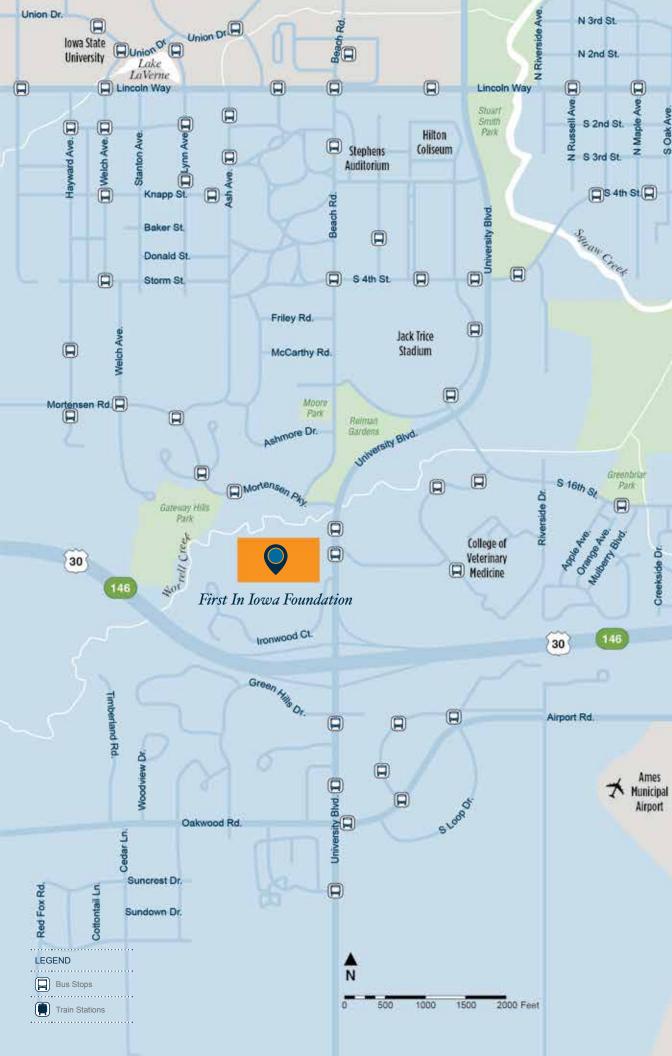
ACADEMIC AFFILIATIONS lowa State University

FINANCIAL CAPABILITY Not identified

CURRENT OWNERSHIP State of Iowa Board of Regents

ACQUISITION COST (IF NOT OWNED BY RESPONDENT) Not identified

ACCESSIBILITY Easily accessible from I-35 and US Interstate 80 interchange



First In Iowa Foundation

TEAM REVIEW COMMENTARY

The First In Iowa Foundation, which includes Iowa State University, presented a response that recognized that there would be cynics questioning the placement of the Obama Presidential Library in Iowa. The RFQ suggested that the historic Obama presidency was born and raised in Iowa and that the state holds a powerful kinship with President and Mrs. Obama and their children.

The region has focused efforts on the connection between Ames and Des Moines as a potential innovation cluster focused on the study of agriculture, biosciences, and their associated policies. It is their feeling that the Obama Presidential Library would bring essential credibility to that effort. The site proposed is currently open space on the campus of Iowa State University with adjacency to a freeway.

Score



OVERALL ASSESSMENT

PROS

- Participate in the development of the "Cultivation Corridor"
- Utilities including fiber available to site
- Access to market leading organizations
- World class university with diverse and varied programming capabilities
- Project plan has potential LEED certification and sustainable design features

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CONS

- Concept for physical library not identified
- Committed capital both financial and human not identified
- Ames, IA is not currently a major tourist destination
- International Airport in Des Moines, IA is 39 miles away
- Limited population within the immediate area



New York, New York

i iii ii

Columbia University



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SIZE 2 sites offered (approximately 1 acre each)

SPONSOR Columbia University

PARTNERS Not identified

ACADEMIC AFFILIATIONS Columbia University

FINANCIAL CAPABILITY \$8.2 billion endowment

CURRENT OWNERSHIP Columbia University

ACQUISITION COST (IF NOT OWNED BY RESPONDENT) University to provide

ACCESSIBILITY MTA, New York City Transit



Columbia University

TEAM REVIEW COMMENTARY

Understanding that their current campus has space limitations, the University of Columbia embarked on an ambitious plan to acquire land and buildings in the Manhattanville area of West Harlem. The university has engaged in community meetings, completed detailed planning efforts and have begun construction on the initial phase of what will ultimately be a 20-acre urban infill project. The project site includes the historic Studebaker building that has been renovated and repurposed, as well as plans by leading architects to construct modern, energy efficient buildings to serve as world class incubators for research and learning. The proposed site for the Obama Presidential Library would be on the periphery of the primary development, with frontage to a main arterial and public transit. Additionally, the university has discussed creating and providing initial funding for a global institute in partnership with the President and The Barack Obama Foundation. The institute would serve as a mechanism to bring together experts to examine and attempt to solve issues of importance from around the world.

Score



*Tied with the University of Hawai'i

OVERALL ASSESSMENT

PROS

- Strong Community support
- Global destination, unparalleled access
- > Diversity of population and cultural in immediate area
- Utilities and fiber available to site
- World class university with international campuses and programming

Access to global leaders

CONS

- > Specific site and concept for physical library not identified
- > Committed capital both financial and human resources not identified
- Harlem is not currently a tourist destination NYC attractions located in central and south Manhattan
- > Potentially restrictive site 17 acres for entire Mahattanville campus, including library
- Incremental economic impact may be limited due to the overall momentum of the project and resurgence in Harlem in general

*See sample scoring system on page 66

* SAMPLE SCORING SYSTEM

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PROJECT SITE AND ACCESS

- ⊖ Desirability of Site
- ⊖ Surrounding Community
- \ominus Control of Site
- ⊖ Local Accessibility
- ⊖ Global Accessibility
- ⊖ Subtotal

PROJECT EXECUTION

- ⊖ Education Impacts
- ⊖ Tourism Impacts
- ⊖ Economic Development Impacts
- ⊖ Enhancements to the Physical Environment
- ⊖ Subtotal

COMMUNITY ENGAGEMENT

- ⊖ Engagement Plan
- ⊖ Quality/Breadth of Partners
- ⊖ Means of Engagement
- ⊖ Subtotal

INDICATIONS OF SUPPORT

- ⊖ Partnership Structure
- ⊖ Alignment of Mission
- ⊖ Financial Capacity
- ⊖ Subtotal

BALANCED SCORING TOTAL SCORE

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SCALED SCORING (RANGE 0 - 10)

- \ominus Most qualified (10)
- \ominus Marginally qualified (5)
- \ominus Not qualified (0)

MAPS CREATED BY TOOLBOX INC.

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