



MBK
ALLIANCE

My Brother's Keeper Alliance - Community Challenge Competition

Technical Assistance – Mentoring

April 17, 2018

TODAY'S AGENDA



WELCOME

Cecilia Gutierrez, Manager, MBK Network and Partnerships, MBK Alliance

MBK ALLIANCE UPDATE AND COMPETITION OVERVIEW

Burnell Holland, Senior Associate, MBK Communities, MBK Alliance

OPENING REMARKS - MENTORING

- L-Mani S. Viney, Executive Director, Kappa Alpha Psi Foundation
- Jayne Chu, Director of Development, National CARES Mentoring Movement

MENTORING OVERVIEW

- Elizabeth Santiago, Chief Program Officer, MENTOR
- Brian Sales, Director of Training and Technical Assistance, MENTOR

DISCUSSION & QUESTIONS

All Participants

Welcome and MBKA Overview and Updates



“When Trayvon Martin was first shot, I said that this could have been my son. Another way of saying that is Trayvon Martin could have been me 35 years ago.”

President Obama, July 2013



“This is as important as any issue that I work on. Because if America stands for anything, it stands for the idea of opportunity for everybody. The notion that no matter who you are or where you came from, or the circumstances into which you are born, if you work hard, if you take responsibility, then you can make it in this country.” -President Obama, February 2014

MBK ALLIANCE TODAY



HISTORY

President Obama launched My Brother's Keeper in February 2014 to address persistent opportunity gaps facing boys and young men of color and to ensure all youth can reach their full potential. In 2015 the My Brother's Keeper Alliance (MBK Alliance) was launched as a private-sector non-profit, inspired by My Brother's Keeper, to scale and sustain the mission. In late 2017, MBK Alliance became an initiative of the Obama Foundation.

MISSION

MBK Alliance leads a cross-sector national call to action focused on building safe and supportive communities for boys and young men of color where they feel valued and have clear pathways to opportunity

FOCUS

While MBK Alliance will continue to advance the importance of the interdependence of all six cradle to career milestones and building collective impact infrastructure that leads to lasting results, our team will primarily work with MBK Communities to prioritize solutions in two specific areas: youth violence prevention, and growing the mentor pipeline for evidence-based mentorship programs for BYMOC.



Opening Remarks - Mentoring

DEFINING MENTORING

For the purposes of this RFP, mentoring is defined as having the following components or activities:

- Sustained contact between youth and caring adult for at least five hours per month.
- A group or cohort component that encourages participants to become an important support system for each other.
- Focus on developing skills or training through program activities.
- Component that addresses social-emotional needs of mentees.
- A setting that incorporates positive values, principles and practices.

MBK Community Challenge Competition

Mentoring



April 2018

MENTOR: Mission & Vision

Vision

Every young person has the supportive relationships they need to grow and develop into thriving, productive and engaged adults.

Mission

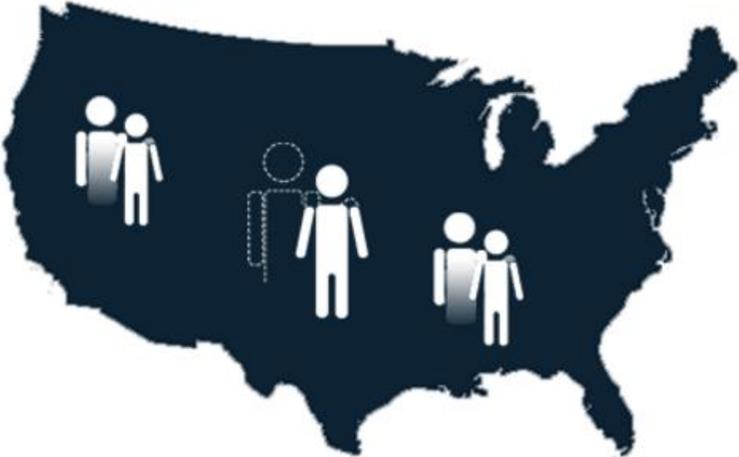
MENTOR's mission is to fuel the quality and quantity of mentoring relationships for America's young people and to close the mentoring gap for the one in three young people growing up without this critical support.



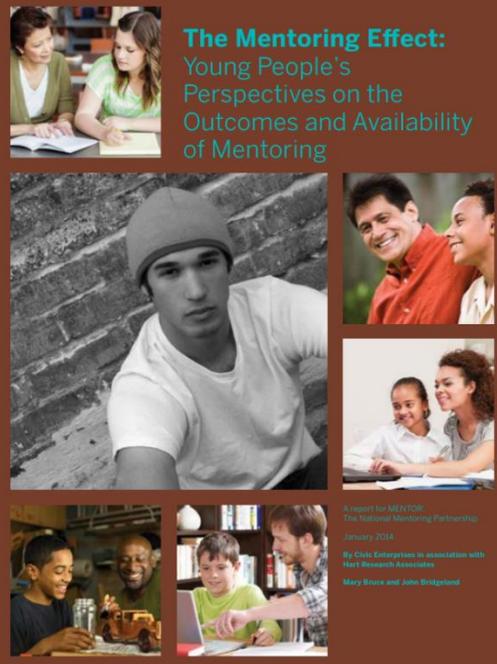
The Mentoring Gap

One in three young people are growing up without a mentor.

This is the mentoring gap in America.



1 in 3



The Mentoring Effect:
Young People's Perspectives on the Outcomes and Availability of Mentoring

A report for MENTOR: The National Mentoring Partnership
January 2014
By Chris Entenman in association with Herl Research Associates
Mary Bruce and John Bridgeland

[The Mentoring Effect](#)

Why Mentoring?



With a mentor, youth are:

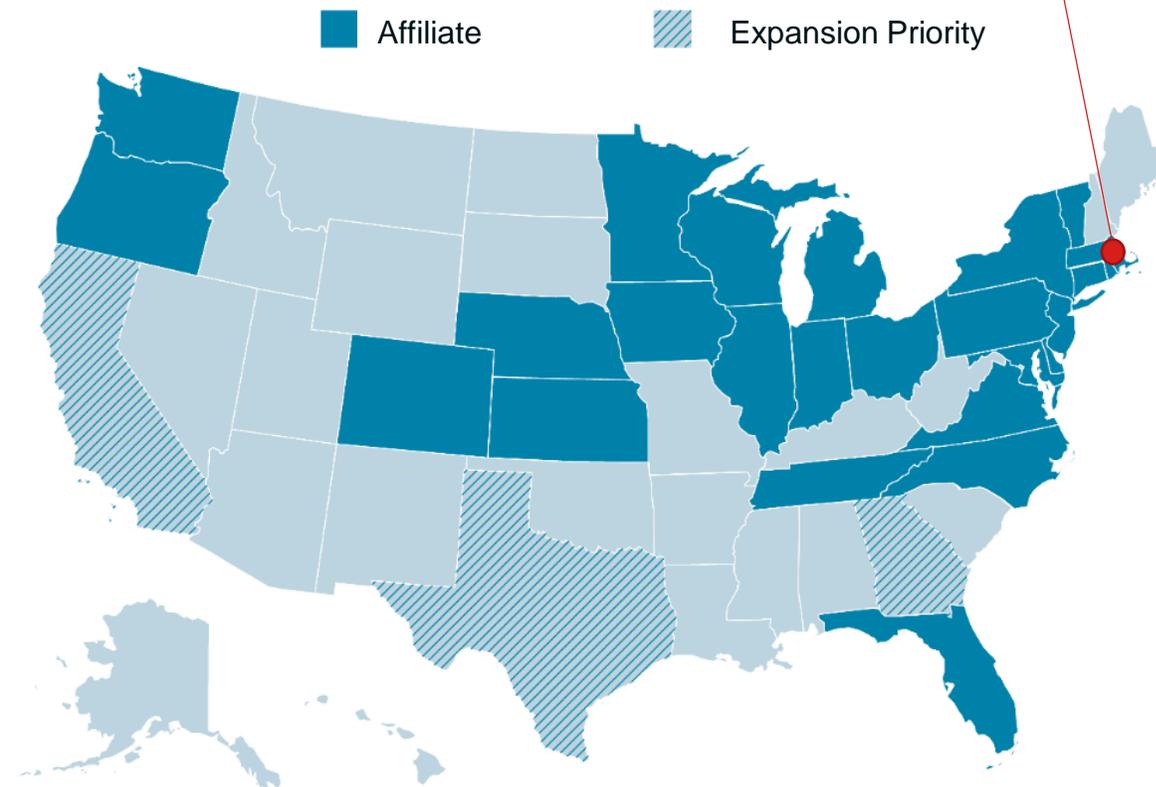
-  **52%**
less likely than their peers to skip a day of school
-  **55%**
more likely be enrolled in college
-  **46%**
less likely than their peers to start using drugs
-  **81%**
more likely to report participating regularly in sports or extracurricular activities
-  **78%**
more likely to volunteer regularly in their communities
-  **130%**
more than twice as likely to say that they held a leadership position in a club or sports team
-  **90%**
Respondents who had a mentor said they are now interested in becoming mentors

MENTOR Affiliate Network



MENTOR
Headquarters
(Boston, MA)

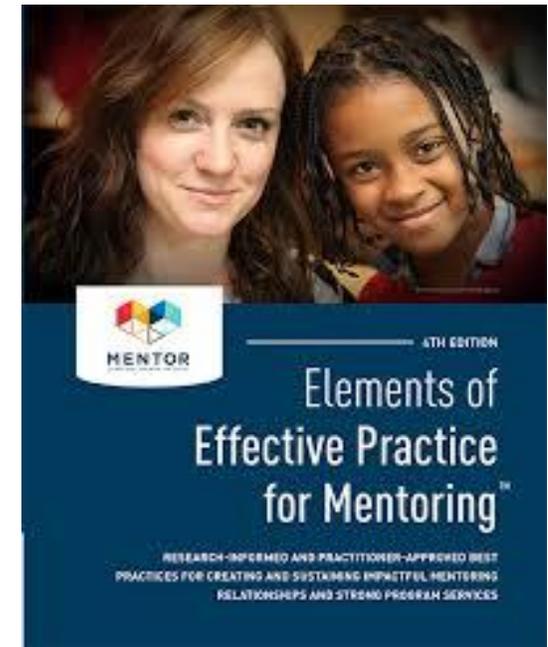
- 24 Affiliates as of August 2017
- Demonstrated results and impact grounded in a community responsive approach
- Proven ability to help unlock new public and private dollars and engagement in mentoring
- Successful cross-sector and collective impact convener
- Deep programming and content knowledge



Evidence-Based Mentoring Program Design: *Elements of Effective Practice for Mentoring*

What works in mentoring program design?

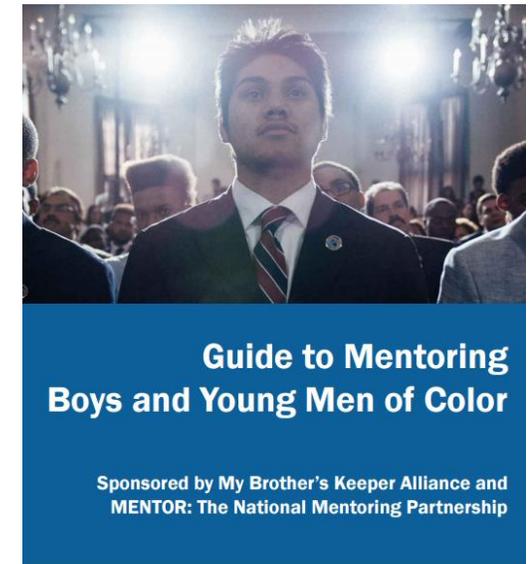
- Recruitment
- Screening
- Training
- Matching and Initiating
- Monitoring and Support
- Closure



[The EEPM](#)

Supplements to the EEPM

- STEM Mentoring (in production)
- Mentoring LGBTQ Youth (in production)
- Group Mentoring (in planning)
- Peer Mentoring (in planning)
- Mentoring Youth with Disabilities (in planning)
- **Mentoring BYMOC (complete!)**



Guide to Mentoring BYMOC

- Recruiting and Screening
 - How to recruit men
 - Screen mentors who are able to critically reflect
- Training mentors
 - Implicit bias
 - Supporting positive identity development
- Matching
 - Same race vs. cross race matching



[Guide to Mentoring BYMOC](#)

Example Programs

- Arches: Credible Messenger
 - Program Link: <http://www.nyc.gov/html/prob/html/community/arches.shtml>
- MBK Success Mentors: Chronic Absenteeism



Future Topics

- SEL and mentoring
- Cultivating purpose and belonging
- Mentoring to support positive masculinity
- Informal mentoring



3 Main Aspects of Mentoring to Evaluate

1. Implementation of Services
 - This is what results in poor outcomes in most instances
2. Quality of the Mentoring Relationship
 - Hard to achieve outcomes if the relationships themselves are rocky
3. Proximal Outcomes that Fit the Duration of the Relationship

1. Implementation of Services

- Meeting frequency and intensity (are youth getting the mentoring promised?)
- Match activities (are matches engaging in the things you expect them to?)
- Match duration (are the matches lasting long enough to make a difference?)
- Match Support (are you offering the support needed to overcome hurdles?)
- Alignment with Elements of Effective Practice (are you running the best program you can?)
 - Several recent studies have validated the EEPM for relationship duration and mentor satisfaction

2. Mentoring Relationship Quality

- Consistency of meeting
- Shared decision-making
- Trust/closeness
- Enjoyment
- Reciprocity
- Feeling safe/valued
- Youth-centeredness
- Dissatisfaction
- Mentor feelings of self-efficacy
- Instrumental growth
 - Adherence to curricula
- Academic or career support
- Cultural sensitivity/responsiveness
- Mentor-parent relationship

3. Outcome Measurement: Measurement Guidance Toolkit

Navigate the Toolkit

- [HOME](#)
- [ABOUT THIS TOOLKIT](#)
- [MEASUREMENT DOMAINS](#)

[Mental and Emotional Health](#)

[Social Emotional Skills](#)

[Healthy and Prosocial Behavior](#)

[Problem Behavior](#)

[Interpersonal Relationships](#)

[Academics](#)

[Risk and Protective Factors](#)



The National Mentoring Resource Center's *Measurement Guidance Toolkit* provides recommended instruments for measuring key youth outcomes in mentoring programs as well as several risk and protective factors that may be relevant to program outcomes. The instruments recommended here are grouped into different domains in which mentoring has well-established potential for impact. All recommended instruments have been carefully reviewed and selected by the [Research Board](#) of the National Mentoring Resource Center. Please use the links to the left to navigate the domains and recommended measures for outcomes within each domain.

Learn more about the development and contents of the Toolkit and how this resource can help your program's evaluation efforts.

Using these instruments in your program

While this Toolkit can help your mentoring program measure many outcomes more effectively, the recommended instruments will be most effective if used within the context of a well-designed evaluation plan. It should be kept in mind, furthermore, that the

Additional Resources

- [Mentoring for Black Male Youth: National Mentoring Resource Center Population Review](#)

This literature review, conducted by Bernadette Sánchez, PhD of DePaul University, focuses on both volunteer mentoring programs and informal mentoring relationships to explore the effects of mentoring for Black male youth.

- [Supporting Young People in the Wake of Violence and Trauma](#)

This guide provides information and recommendations to help mentors affirm young people's experiences and provide support after incidents of violence or traumatic events occur.

- [Finding the Greatness Within](#)

This guide, released in partnership with JPMorgan Chase & Co. assists mentors in helping youth prepare for college and their careers, highlights research on the systemic barriers that young men of color have to overcome and helps mentors be more effective.

Additional Resources

- [My Brother's Keeper Alliance Webinar Series](#)

These webinars provide some high-level technical assistance to mentoring program staff and mentors around best practices for designing effective mentoring services for boys and young men of color.

- [Recruiting Male Mentors](#)

So what do practitioners and technical assistance providers recommend for recruiting male mentors? Review this Toolkit for recruiting male mentors on our National Mentoring Resource Center to find out.

Collaborative Mentoring Webinar Series

- [Webinar Archive](#)

- The Power of Purpose
- Tips and Tools for Supporting Healthy Matches
- Designing and Implementing Group Mentoring Programs
- Nurturing Social and Emotional Growth in Young People
- Mentoring in Rural Communities

Summary and Contact Information

- Visit www.mentoring.org
- Visit the [National Mentoring Resource Center](#)
- Review the [Measurement Guidance Toolkit](#)
- *Elizabeth Santiago, Chief Program Officer:*
esantiago@mentoring.org
- *Brian Sales, Director of Training and Technical Assistance:*
bsales@mentoring.org



THANK YOU!

KAPPA ALPHA PSI FOUNDATION

Resources shared by L-Mani S. Viney

Invisible No More. The Urgency to Advance Achieving Boys of Color

<https://www.linkedin.com/pulse/invisible-more-urgency-advance-achieving-boys-color-lmani-viney/>

Blurring reality. The Dystopian Narrative of Black Males In Research and the Media. How it Impacts our Perception of Boys and Men of Color.

<https://www.linkedin.com/pulse/blurring-reality-dystopian-narrative-black-males-research-viney/?published=t>

Contact L-Mani S. Viney

kappagrants@gmail.com

Questions and Answers



OBAMA.ORG

Reminders and Conclusion

COMMUNITY COMPETITION TIMELINE

KEY MILESTONES/DATES (APPROXIMATE)

- Public Announcement of the Competition/RFP Tuesday, February 27, 2018
- RFP Release Thursday, April 5, 2018
- Pre-Submission Technical Assistance Begins Tuesday, April 10, 2018
- **Deadline for Submission of Proposals Thursday, May 24, 2018**
- Competition Winners Announced Late Summer 2018
- Funds Disbursed Fall 2018

WHERE TO ACCESS HELP/SUPPORT

APPLICATION	Read the full application before you begin to work on the online application. Be sure to write all responses on a word document and then cut and paste onto the online application. The Full RFP can be access by visiting: https://www.obama.org/mbka/competition/rfp/
FREQUENTLY ASKED QUESTIONS	We have developed an initial set of FAQs. As questions are received and answered, they will be added to this section of the application. Please visit often to ensure you have the most current information. You can access FAQs by visiting: https://www.obama.org/mbka/competition/faq/
TECHNICAL ASSISTANCE WEBINARS	April 20th, 3:00 p.m. EST - Youth Violence Prevention April 23rd, 1:00 p.m. EST - Data, Measurement and Evaluation May 10th, 2:00 p.m. EST - Final Questions and Answers <i>All webinars will be recorded and information shared will be added to the RFP website.</i>
SUBMIT A QUESTION	Additional questions should be submitted via our online form, that can be accessed by visiting: https://www.obama.org/mbka/competition/contact/



“My Brother's Keeper was not about me, it was not about my presidency. It's about all of us working together. **Because ensuring that our young people can go as far as their dreams and hard work will take them is the single most important task that we have as a nation.** It is the single most important thing we can do for our country's future. This is something I will be invested in for the rest of my life, and I look forward to continuing the journey with you.” –**President Obama MBK National Summit, December 14, 2016**